

Rancho San Justo Middle School

Electronic Message Centers are the new choice for schools that want to Communicate to parents and students in a new and dynamic way

When a school wants to connect with students, parents, and its community in a new and dynamic way, an electronic message center is now the clear choice for many. As opposed to traditional changeable copy message centers that need to be changed manually, many schools want the flexibility an LED brings. Instead of going outside and changing letters to update the sign message, an LED sign lets the user update message from the comfort of their computer. They can also schedule message in advance to display at a specific date.

One such school that made this choice was Rancho San Justo Middle School in Hollister, California. Erica Robledo, ASB (Student Council) Advisor at the school, handled the task of gathering information. "Although we knew we wanted the modern, versatile qualities an LED sign has, the thought of the purchasing process was still intimidating. We wanted to make sure that we were getting *exactly* what we wanted. Our consultant at Stewart School Signs immediately made me feel comfortable. All of my questions were answered and I knew I was dealing with a professional. After researching them, I found that they've been in business since 1968. This was important to me, as well as the sign committee, because although many of the companies we contacted offered lifetime warranties, that means nothing unless they're around years from now to uphold it." Understandably, Erica wanted to be sure that the school's investment was going to be backed by a solid company.

Erica received presentations from different companies and as she looked them over with those in the committee, everyone had the same general consensus. "Stewart Schools Signs easily stood out from the rest. The color rendering of our sign let us know there would be no surprises with what we'd be getting. It also included an exact price and finance options that really worked for us. Their website was also very impressive - it had all of the information we could *ever* need. It made sense to us that a company which uses technology so effectively would also provide that superior technology to its customers."

After the sign was delivered, Stewart had customer service representatives show Erica and others at the school how to operate the sign. "They showed us how to and navigate the user-friendly software, and there was a prompt and professional response when a question or problem arose. We now communicate in an exciting way that grabs the attention of all who pass by the sign. We're absolutely delighted with Stewart School Signs."



Rancho San Justo Middle School

1201 Rancho Drive
Hollister, CA

School District: Hollister School District

District Superintendent: Erica Robledo

Grade Level: 6-8

Student Enrollment: 820

Message Center: Daystar 32x128HD

Stewart School Signs

www.stewartsigns.com

800-237-3928