



Volume II, No 2

ARS & You
Editor: James Delahanty

Page One: News:

- Attention: Societies with Community Gardens: Fiskars Project Orange Thumb will award up to \$1500 in Fiskar Garden Tools and up to \$800 for plants and green goods. Up to ten grants will be given and applications are accepted until February 15, 2008. Check www.Fiskars.com for application details.
- There is some confusion about the accessibility of the ARS website materials. Jolene Adams, webmistress, reports that the ARS Web Site welcomes all gardeners to read the articles and to learn more about growing roses. All content is copyrighted but can be reprinted by non-profit organizations, with proper citation to the web site. All areas of the web site are available to the viewing public except those items with a financial cost to the society: the 2008 Handbook, the PowerPoint presentations, and the Quarterly publications.
- **Special—2008 Calendars!** Need a Society fundraiser, gifts, trophies, auction items? Why not use the ARS 2008 Rose Calendar? Special discounted price of \$7.00 each (plus s &H) or a **CASE** of 60 calendars for \$420.00, shipping included. Contact Peggy Spivey (318) 938-5402 x100 or order via the ARS website Online Store.

Page Two: Views: Local Society Programs. Next month we will discuss a fund raising option utilizing local society camera shots on CDs. This month Bob Bauer tells us how to utilize our undiscovered talents in taking photographs. Bob is a member of the Local Society Relations Committee and a professional photographer.

The Easy Guide to Shooting Pictures of your Roses—Just for Fun

By Bob Bauer

Have you ever been wandering around in your garden and spotted a bloom that truly amazed you or even broke your heart, it was so beautiful? You know: a single flower or a cluster at the perfect point in time, the best bloom you had ever seen on that bush? All that's left now of that rose is the good memory.

It doesn't have to be that way. You can shoot a photo of your wonderful rose and preserve that bloom forever. Grab a camera, get out there and capture that perfect moment. Do it just for YOU. And do it just for the fun of it.

Photography is easier than ever, thanks to the invention of digital cameras. For as little as \$200, you can buy a digital camera that will give you great results with just a little effort.

These cameras all have auto focus, auto exposure, autolight color balance and enable you to just point and shoot. You can even fix your mistakes later on the computer and print your own pictures at home. You don't even need a computer! You can take your reusable camera memory card to the local drugstore and get prints and a CD to store the digital images forever.

10 Easy Tips for Shooting Great Rose Pictures

1. Shoot in any light, but keep the sun at your back for best results. The more light the better. (A tripod will help you, but isn't a must.)
2. Use the viewfinder only (NOT the TV screen at the back) to frame your picture.
3. Fill the whole frame with the rose; don't just put the rose in the middle. Make sure to look at the edges of the frame as everything you see will be in the picture.
4. Wind is bad, so shoot in the morning in order to avoid it.
5. Shoot it NOW! Keep the camera by the back door ready to go. Your bloom will NOT wait for you.
6. Turn the camera 90 degrees and shoot a vertical picture once in a while. Half the world is vertical.
7. Look at the rose from different angles before you shoot. Walk around it a bit. Don't just march up to the plant and fire away.
8. Watch out for mottled light and shadows. They will show up as ugly blotches.
9. Include multiple blooms or buds in the same picture, not just single blooms all the time. Move the camera around while you are looking through it and pull the trigger when it looks right.
10. Throw away the rule book and play around a bit. Feel free to screw up. It isn't serious.

A FEW Camera Buying and Technical Tips:

- Buy a camera with a close up lens or close up capabilities
- Get a camera with at least 5 megapixel sized images.
- Use the highest quality setting on your camera menu.
- Get a storage card (SD card) at least 1 gigabytes in size.
- Take a few minutes and browse your camera's instruction manual. (Most people don't.)

Remember photographing is easy. It is a simple skill that can be learned by anyone. Everyone is creative; you just need to relax and tap into it. Like riding a bicycle, if you mess up, simply get back on and try again. We only have to impress ourselves.

Here is a link to much more detailed information on my Rose Photography pages:

<http://www.bauerphoto.com/phototips/phototips.html>

Page Three: Re-Views: The Patron Giving Program (Section VII of the White Book): Marilyn Wellan discusses opportunities for service to the ARS.



American Rose Society

~Since 1892~

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ARS PATRON and
FUNDS & GRANTS
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January 15, 2008

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Dear Local Rose Society Leaders,

Congratulations on your position as a leader for your local rose society in the year 2008. You and your members are no doubt planning another year of activities, programs and good times. The American Rose Society wishes you every success in your leadership role.

We hope one of the first things on your agenda is to make a contribution to the American Rose Society PATRON PROGRAM. ARS membership dues represent only about 39% of our total operating budget, and funds raised through the Annual Patron Fund Drive have often made the difference in our being able to provide basic services to local societies and members. We are very pleased that in 2007, we exceeded our goal by raising more than \$42,000 in Patron contributions from ARS leaders and members, and for the first time, we received an excellent response from local societies and districts, and from the Shreveport community. As we launch the 2008 Patron Fund Drive, we have been challenged to exceed our best effort.

We encourage your society to be among the first to contribute to the Patron Program. We hope you will use your leadership skills as an advocate for this valuable program, and will set an example by making a personal contribution as well.

Donations may be made in any amount, and may be designated for one of these two areas:

ARS SOCIETY OPERATIONS: for Publications, Educational Programs & Services

ARS HEADQUARTERS & GARDENS: for Property Enhancement & Preservation

Patrons will receive the 2008 Patron pin that will distinguish the donor as a major supporter of the ARS. Patrons and Patron Societies will be acknowledged by name in the May/June issue of the *American Rose* if contribution is received by the end of March.

Thank you for considering this prestigious 33-year-old program of annual giving - and also for encouraging your Society to be a Patron Society. You may be sure your contributions are needed, and will be very much appreciated.

For the Committee,

A handwritten signature in cursive script, reading "Marilyn Wellan", with a long horizontal flourish extending to the right.

See the ARS web site for the [Patron Donation Form](#)

Opinions expressed in this monthly email are not necessarily those of the American Rose Society or its subsidiaries.

To respond to items in this ARS & You, please write to any committee member of the Local Society Relations Committee (see Members Only/ARS & You)