

*Cowles' Pleasant Hill Farms*

# MARCH MADNESS



*He sells as  
Lot 64.*

*Bradley Wilson*

**Bull and Heifer Sale**

**MARCH 7, 2013**

[www.pleasanthillfarms.com](http://www.pleasanthillfarms.com)





Cowles' Pleasant Hill Farms

# MARCH MADNESS Bull and Heifer Sale

THURSDAY • MARCH 7, 2013 • 6:30 P.M.

At The United Producers, Inc. Livestock Center • 4350 Louisville Road  
1 mile off of I-65, Exit 28 • Bowling Green, KY

## SELLING 78 BULLS • 16 HEIFERS

- 19 Fall 2011 Angus Bulls
- 22 Spring 2012 Angus Bulls
- 16 Fall 2011 SimAngus and Simmental Bulls
- 21 Spring 2012 SimAngus, Simmental and SimSolution Bulls
- 100 Black and Black Baldy Commercial Replacement Yearling Heifers

### AUCTIONEER:

Eddie Burkes (270) 991-6398

### RINGMEN:

Chuck Grove, American Angus Association Regional Manager (434) 525-4687  
 Jimmy Hinton, Ringman (731) 669-5277 or (731) 415-7551  
 Tim Dietrich, Kentucky Department of Ag. (502) 564-4983  
 Jered Shipman, Ringman (806) 983-7226

### SPECIAL GUESTS AND REPRESENTATIVES:

Chuck Grove, American Angus Association Regional Manager (816) 390-6600

### SALE CONSULTANTS:

Jered Shipman (806) 983-7226 • Dalton Lundy (502) 727-6898  
 Jeremy Ruble (406) 581-7940

### TERMS AND CONDITIONS:

Cattle will sell under the suggested Terms and Conditions of the American Angus Association ([http://www.angus.org/Pub/suggested\\_sale\\_terms.pdf](http://www.angus.org/Pub/suggested_sale_terms.pdf)), American Hereford Association or the American Simmental Association.

### HEALTH:

All cattle sell with the proper health papers for interstate shipment.

### TRUCKING:

Professional cattle haulers will be available.

### INSPECTION:

Bulls may be seen at Pleasant Hill Farms prior to Wednesday, March 6, 2013. Heifers may be seen at their respective breeders' prior to Wednesday, March 6, 2013. Bulls and heifers will be available for inspection after noon on Wednesday, March 6, 2013 at the United Producers' Regional Livestock Market through the completion of the sale.

### DINNER:

A complimentary dinner will be available Thursday evening prior to the sale starting at 5 p.m.

Information from the block will take precedence over any errors made inadvertently in the sale book.

Buyers unable to attend the sale may send their bids to the Field Representatives or Ringmen, the Auctioneer, Pleasant Hill Farms or any of the breeders of the cattle in the sale. Bids will be handled with the strictest of confidentiality.



Margo Peltz (937) 515-1194



Visit the *Angus Journal*® Web site, [www.angusjournal.com](http://www.angusjournal.com), and view this sale book online.

References: American Angus Association®, AHIR®, Angus Source®, CAB®, Pathfinder® EPDs current as of February 7, 2013. Updated EPDs can be viewed online at [www.angus.org](http://www.angus.org)



Gil, Mary, Corbin, Caroline & Catherine Cowles  
 508 Rockfield Richpond Rd., Rockfield, KY 42274  
 (270) 843-9021 • Fax (270) 843-9005  
[www.pleasanthillfarms.com](http://www.pleasanthillfarms.com)

Located 7 miles west of Bowling Green, 1/2 mile off Hwy. 68/80

## BREEDERS:

### BULLS:

#### COWLES' PLEASANT HILL FARMS

Gil Cowles ..... (270) 843-9021

#### METZGER CATTLE COMPANY

Jerod Metzger ..... (270) 779-6260

#### ESTES CATTLE COMPANY

Joe Don Estes ..... (270) 791-4084

#### ROCKIN'C CATTLE

Austin Cole ..... (270) 282-1728

### BURKS CATTLE COMPANY

Scott Burks ..... (270) 670-3100

### HEIFERS:

#### COOPER CATTLE

Paul Cooper ..... (931) 624-8659

#### ESTES BROTHERS

Joe Estes ..... (270) 202-6653

# PLEASANT HILL f a r m s

Dear Folks,

Welcome to our eighth annual sale! This sale has gained a great reputation of the place to come for high quality genetics. Bulls and heifers alike represent the best that our programs have to offer. The last few months in the beef cattle business have been very encouraging; however, the increased value that our cattle now have is offset with rising input costs and a challenging economy. 2013 and beyond presents much opportunity. The nation's beef cowherd is not as numerous as it has been over the last 70 years. It is becoming more and more important to do the little things to maximize production within our cow herds. Utilizing our forages more efficiently, emphasizing reproductive efficiencies and increasing pounds of production per cow are three of the areas of emphasis that we have to focus on in order to improve our profitability. Your selection of genetics to help you achieve these goals is what we are in business to do.

Our family has enjoyed a tremendous year in the beef cattle business. We enjoy our time spent as a family at various beef cattle events and enjoy the relationships that we make. Most importantly, we enjoy our children having an opportunity to associate with excellent folks that are the backbone of our American way of life. We continue to try new things, do things differently or look for ways to improve what we are already doing. We are extremely pleased with the progress of our Angus and SimAngus breeding programs.

We focus our efforts on the production end of the beef cattle business with our Angus and SimAngus herds. One thing that has not changed is high quality cattle that are sound, fertile and genetically bred to improve the cattle with which they are mated. That is what you have found in our programs in the past and will continue to find in the future. Thank you for your support of our 2012 March Madness Sale! It was a great success. Our goal of offering Angus and Simmental/Angus Breed Leading Genetics for you to take back home and improve your beef cattle herds has never been more important. We know now, more than ever, is the time to really get serious about the genetics that make up your herd.

Over the past year we have tried to make sure that all of our production decisions had you, the customer, in mind. We continue to update the information about us and we would like to welcome you to visit our web site [www.pleasanthillfarms.com](http://www.pleasanthillfarms.com) to see what we are all about at any time.

Our sale is being held on March 7, 2013. We have been fortunate enough to establish working relationships with genetic partners Estes Cattle Company, L&S Angus, Burks Cattle Company, Rockin'C Cattle, B&L and others. We are offering the best of the best. The bulls have been raised under practical conditions. They will have had a growing ration from weaning to yearling. At that time, all of the bulls are weighed, measured, ultrasounded and semen tested then they are placed on a maintenance ration. We plan to offer about 35 eighteen-month-old bulls and 40 yearling bulls in the sale. All of the bulls offered for sale will be guaranteed breeders. Every bull will qualify for the Phase One Tobacco money and we will furnish the paperwork necessary to obtain these funds. This set of bulls is tremendous! I am sure that when you have an opportunity to see the bulls you will agree with just how good they are and how deep a set of bulls this is!

In addition, thanks to Pleasant Hill Farms customers, we will have commercial replacement yearling heifers in the sale. Thank you to Cooper Cattle and Estes Brothers for such an outstanding set of heifers. Each of these progressive beef cattle breeders has a name synonymous with integrity, quality and value. That is also what we are about.

We cannot say enough about the Metzger family! Thank you to Jerod, Tracey, Madison and Tucker Metzger! The countless hours and unselfish labor continue to move our programs toward the future. Jerod is an excellent cattleman and is a superior manager of our operation. Please visit with Jerod about any of the sale bulls. He will be very happy to assist in any way that he can.

Thank you for your interest in our Angus and Simmental/Angus breeding programs. We are committed to providing the highest quality of beef cattle seedstock that will have the greatest value to our customers. We look forward to working with you. If we can be of any assistance please give us a call.

Gil, Mary, Corbin, Caroline, and Catherine Cowles





# PLEASANT HILL FARMS

## GUARANTEE

We guarantee that all breeding cattle sold by Pleasant Hill Farms are fertile to the best of our knowledge. If a bull is injured at any time in the six months following the sale so as to make him functionally infertile, we will provide you with a satisfactory replacement (if available), or issue you a credit equal to the bull's purchase price minus the salvage value received for that bull. All credit is good until it is used and does not expire. We would simply ask that you contact us before you cull your infertile animal.

This is not a life insurance policy. We will not replace a dead animal if it is killed or dies for any reason. We would suggest that normal care needs to be exercised toward these animals and that particularly the yearling bulls not be allowed to get too thin.

This guarantee is in addition to the Suggested Sale Terms and Conditions of the American Angus Association, which also apply.

## SEMEN INTEREST IN BULLS

We are retaining a 25% revenue sharing and semen interest in every bull. This means that the bull is totally in your control in how you want to handle him, and you get 100% of the salvage value of the bull. Simply, we have the right to the retained share of semen sales revenue from the bull if at some time in the future semen sales become a possibility. If you sell the bull to another breeder, Pleasant Hill Farms retains the semen interest.

Realistically, it is unlikely that large amounts of semen will be sold from many bulls. However, the reason we are keeping interests in some bulls is that bulls are often "discovered" later in life, after they have proven themselves in the breeding pasture.

If you purchase a bull that we retain an interest in and you choose to collect some semen from that bull as an "insurance policy" for your own use, that semen is 100% yours. Pleasant Hill Farms may wish to collect semen from the bull, either for within herd use or to build a jointly owned semen bank for sale purposes. If you are not interested in collecting semen on the bull, Pleasant Hill Farms has the right to collect the bull for their own use and in that case will pay all collection expenses. Semen collection will be arranged at the convenience of the owner of the possession interest.

## THIS IS WHAT IT'S ALL ABOUT!!!



2012 brought about an awesome opportunity for Pleasant Hill Farms and the Cowles' family. All three of our children are involved in the American Junior Angus Association and decided to feed a couple of steers for the National Junior Angus Association Carcass Contest. The steers were out of cows that we raised and sired by bulls that came out of this sale over the last seven years. The experience for the children taught them great lessons about the production of beef, from conception to consumption!

In addition to the learning experience, the two steers that the Children entered in the American Junior Angus Association Carcass Contest finished as the Reserve Grand Champion Carcass and the fifth placing carcass. The two steers finished in the top 5 of the National Junior Angus Association Carcass Contest! That is an awesome accomplishment!

At the Annual meeting of the American Angus Association in November, Dr. Curtis Long recognized the Reserve Grand Champion Carcass Steer, PHF Cooper 8498 and the Cowles' children for their accomplishments! Thank you to the American Angus Association and Dr. Curtis Long for this great experience.

# FALL 2011 ANGUS BULLS



**GRC/LS 157 of 853 2382 - Lot 1**

## 1 GRC/LS 157 OF 853 2382

Birth Date: 9-3-2011 Bull 17215374 Tattoo: 157

#Rito 616 of 4B20 6807  
GRC Paul 2382 of 1059 616  
14327883 #GRC Pauline 1059 2396 6595

#DHD Traveler 6807  
+Rita 4B20 of OFB1 Bando  
#Sitz Alliance 6595  
GRC Pauline 2396 of 311 2093

MARB
N/A
RE
N/A
FAT
N/A

#Connealy Freightliner  
LS 853 of 557 Freightliner  
16319805 LS 557 of 207 Alliance 8126

#Bon View Bando 598  
Joana Erica of Conanga  
#WAR Alliance 9126 6006  
LS Georgina 207 of 9107 2076

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+7	.20	+1.1	.33	+45	.23	+85	.17
N/A	N/A	N/A	N/A	+8	.10	+21	.15
				SW	SF	SG	SB
				+26.51	+29.09	N/A	N/A

- Offered by Pleasant Hill Farms

• A stout-made cattleman's bull! Balanced EPDs with calving-ease and excellent pounds of performance. Sound-made and out of an excellent Freightliner daughter of an excellent 8126. This bull has 6595 all over him!

## 2 ECC ANSWER 51

Birth Date: 9-5-2011 Bull 17385804 Tattoo: 51

#SAV Final Answer 0035 (POT)  
Connealy Right Answer 746  
15832750 Happy Dell of Conanga 262

#Sitz Traveler 8180  
SAV Emulous 8145  
#Hyline Right Time 338  
Happy Daze of Conanga 6260

MARB
+57
RE
+20
FAT
+035

#+Sinclair Net Present Value  
ECC Enchantress 229  
17312715 ECC Enchantress 95

#N Bar Prime Time D806  
+Ideal 4465 of 6807 4286  
Oak Hollow 7709 of 1318 1118  
ECC Enchantress 243

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+15	.28	-2.3	.35	+61	.27	+108	.22
N/A	N/A	N/A	N/A	+14	.14	+32	.19
				SW	SF	SG	SB
				+36.51	+49.58	+26.77	+71.87

- Offered by Estes Cattle Co.

• Maybe you can have your cake and eat it too! This bull has astounded us from day one, It's very hard to find a bull that can match his numbers and maybe harder yet to find one to match his looks and disposition. Retaining 2/3 semen interest.



**Ecc Answer 51 - Lot 2**



# FALL 2011 ANGUS BULLS

## 3 ECC RIGHT ANSWER 91

Birth Date: 9-13-2011 Bull 17385814 Tattoo: 91  
 #SAV Final Answer 0035 (RF) #Sitz Traveler 8180  
 Connealy Right Answer 746 SAV Emulous 8145  
 15832750 Happy Dell of Conanga 262 #Hyline Right Time 338  
 Happy Daze of Conanga 6260

MARB
+38
RE
+29
FAT
+003

GRC Right Time 1066 of 1070 #Hyline Right Time 338  
 ECC Chloe 499 GRC Evergreen 1070 3488 1921  
 17315160 ECC Chloe 280 Ideal 5410 of 1418 990  
 Stone Gate Ghloe 21

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+6	.25	+1.9	.34	+49	.26	+90	.19
N/A	N/A	+8	.12	+28	.17	-14.02	

• Offered by Estes Cattle Co.  
 • Good balanced-trait Right Answer son. Use him on heifers or cows and give up nothing!

SW	SF	SG	SB
+27.83	+33.15	+27.11	+62.63

## 7 PHF BURKS 7464 IRONMAN 522Y

Birth Date: 9-27-2011 Bull 17218369 Tattoo: 522Y  
 #TC Gridiron 258 #GAR Grid Maker  
 SAV Iron Mountain 8066 #TC Blackbird 7049  
 16115617 SAV Madame Pride 3249 #SAV 8180 Traveler 004 (RF)  
 SAV Madame Pride 8264

MARB
+53
RE
+32
FAT
+004

#Rito 616 of 4B20 6807 #DHD Traveler 6807  
 Stucky Blackcap 7464 +Rita 4B20 of 0FB1 Bando  
 16125788 #B/R New Design 036  
 Circle S Blackcap 2143 Circle S Blackcap 366

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+5	.29	+2.6	.34	+52	.27	+96	.27
N/A	N/A	+6	.14	+15	.17	+37	

• Offered by Pleasant Hill Farms  
 • An Iron Mountain son with lots of growth! If you want to add extra pounds to a calf crop, here is your next herd sire!

SW	SF	SG	SB
+23.01	+38.98	+32.64	+69.73

## 4 RCC CONNECTION 1413

Birth Date: 9-20-2011 Bull +17305719 Tattoo: 1413  
 #SVF Gdar 216 LTD #Traveler 124 GDAR  
 SAF Connection +GDAR Forever Lady 718  
 #+13544928 +SAF Royal Queen 5084 #Bon View Bando 598  
 SAF Royal Queen 9022

MARB
N/A
RE
N/A
FAT
N/A

#TC Freedom 104 #Connealy Forefront  
 WKU Peg 5414 #TC Ruby 9095  
 15297911 +WKU Peg 2433 #Sitz SLS Rainmaker 7596  
 +Davis Peg 632

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+6	.05	+2.2	.05	+45	.05	+81	.05
N/A	N/A	+8	.05	+23	.05	-3.15	

• Offered by Rockin C Cattle Co.  
 • The mother of this embryo bull calf is an excellent cow with an excellent production history, as well as super phenotype. He will sire heifer calves that you can build a herd around.

SW	SF	SG	SB
+26.48	+24.47	N/A	N/A

## 8 ECC PRINCE 181

Birth Date: 9-27-2011 Bull 17385808 Tattoo: 181  
 Oak Hollow Troubadour 1118 #QAS Traveler 23-4  
 Oak Hollow 7709 of 1318 1118 Oak Hollow Cliolier 863  
 13521189 Oak Hollow Blackcap 1318 Oak Hollow Troubadour 1118  
 Oak Hollow Blackcap 1003

MARB
+26
RE
+22
FAT
+053

ECC 043 Equator 59 #Sitz Traveler 043  
 ECC Talia 262 ECC Enchantress 27  
 14367922 ECC Talia 406 #N Bar Emulation EXT  
 KM Coquette 7040 991

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+5	.25	+2.3	.36	+43	.27	+75	.20
N/A	N/A	+7	.14	+18	.21	+6.08	

• Offered by Estes Cattle Co.  
 • Really thick, easy fleshing 7709 son out of one of our hardest working cows. Dam's WW ratio 8@102. Keep his daughters.

SW	SF	SG	SB
+25.67	+18.58	+16.84	+41.09

## 5 ECC MONTANA 141

Birth Date: 9-24-2011 Bull 17385806 Tattoo: 141  
 Oak Hollow Troubadour 1118 #QAS Traveler 23-4  
 Oak Hollow 7709 of 1318 1118 Oak Hollow Cliolier 863  
 13521189 Oak Hollow Blackcap 1318 Oak Hollow Troubadour 1118  
 Oak Hollow Blackcap 1003

MARB
+42
RE
+28
FAT
+029

#Bon View New Design 1407 #B/R New Design 036  
 GRC/ECC Nina 4874ofG075 1407 Bon View Pride 664  
 15121120 LCC Erica LG075 #Papa Forte 1921  
 Leachman Erica J3006

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+12	.28	-1.0	.36	+48	.28	+81	.21
N/A	N/A	+10	.16	+24	.21	-4.50	

• Offered by Estes Cattle Co.  
 • Love this 7709 son. Heaviest bull at weaning and a touch more frame than most 7709 sons. Get +12 CED and plenty of growth! It's a win/win!

SW	SF	SG	SB
+34.24	+23.14	+27.95	+48.22

## 9 PHF BURKS 403 TRYON 523Y

Birth Date: 9-29-2011 Bull 17218370 Tattoo: 523Y  
 #Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #A&B Yukon 7150  
 +Saras Dream

MARB
+40
RE
+03
FAT
-004

#BR Midland #Twin Valley Precision E161 (RF)  
 DTA Blackcap 403 BR Royal Lass 7036-19  
 +14687904 +DVAR Precision 2104 981 #GAR Precision 1680  
 +GAR Ext 2104

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+12	.23	-1	.33	+45	.24	+86	.22
+37	.05	+12	.11	+20	.15	-1.11	

• Offered by Pleasant Hill Farms  
 • Calving-ease and growth all in one package! Take this one home and use him on your heifers.

SW	SF	SG	SB
+27.52	+30.26	+22.63	+70.11

## 6 ECC SHOW BIZ 161

Birth Date: 9-27-2011 Bull 17385809 Tattoo: 161  
 #GAR Grid Maker #GDAR Traveler 044  
 SAV Bismarck 5682 (RF) GAR Precision 2536  
 +15109865 SAV Abigale 0451 #Schoenes Fix It 826  
 SAV Abigale 6062

MARB
+16
RE
+59
FAT
-016

#BCC Bushwacker 41-93 #Paramont Ambush 2172  
 ECC Proud Lucy 195 RC Anita T Bando 918903  
 15429348 ECC Proud Lucy 252 ECC 043 Equator 59  
 ECC Proud Lucy 17

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
+8	.29	+1.5	.37	+52	.28	+91	.24
N/A	N/A	+10	.18	+25	.22	-10.34	

• Offered by Estes Cattle Co.  
 • This Bismarck son has been a favorite since birth. So wide, so deep, so smooth shouldered and good footed. Don't miss this guy. Retaining 2/3 semen interest.

SW	SF	SG	SB
+30.81	+32.96	+23.82	+54.64



ECC Show Biz 161 - Lot 6

# FALL 2011 ANGUS BULLS



**GRC/LS 179 of 355 Bando 904 - Lot 10**

## 10 GRC/LS 179 OF 355 BANDO 904

Birth Date: 9-30-2011 Bull 17215373 Tattoo: 179  
 #+HSF Bando 1961 Bando 1961  
 LS 904 of 470 16419674 LS 470 of 187 2382  
 #Connealy Dateline  
 LS 355 of 102 Dateline  
 #14640694 LS Eurotia 2065 of 2076  
 #+SAF 598 Bando 5175  
 #JKS Miss Cheyenne 196  
 GRC Paul 2382 of 1059 616  
 GRC Evergreen 187 1305 7168  
 #DHD Traveler 6807  
 #Eila Eila of Conanga  
 GRC BLK Bob 2076 of 100 Erin  
 GRC Eurotia 2065 of 652 821

MARB
N/A
RE
N/A
FAT
N/A

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+4	.19	+2.0	.33	+40	.22	+72	.13
N/A	N/A	N/A	N/A	+7	.09	+19	.13
	\$W	\$F	\$G	\$B			
	+25.11	+16.55	N/A	N/A			

- Offered by Pleasant Hill Farms
- Sound, Soild and Good! With Bando 1961, 616 and Dateline in the pedigree expect balanced performance and continued genetic progress.

## 11 ECC ABERDEEN 211

Birth Date: 10-2-2011 Bull 17385810 Tattoo: 211  
 #CRA Bextor 872 5205 608  
 TC Aberdeen 759 15840414 #+TC Blackbird 4034  
 #BAR Ext Traveler 205  
 Cra Lady Jaye 608 498 S Easy  
 #Bon View New Design 208  
 TC Blackbird 1013  
 +Ideal 5410 of 1418 990  
 #Ideal 1418 of 8103 4286  
 Ideal 990 of 692 6277  
 #Papa Equator 2928  
 Powell Erica 1866

MARB
+ .32
RE
+ .65
FAT
- .019

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+6	.26	+1.8	.36	+42	.28	+80	.21
N/A	N/A	N/A	N/A	+8	.15	+32	.21
	\$W	\$F	\$G	\$B			
	+26.09	+24.65	+30.92	+67.48			

- Offered by Estes Cattle Co.
- Very balanced Aberdeen son that puts it all together. Out of a great cow WWR 9@102. This bull's IMF ratio 118 and a 107 REA ratio. Look him up.



**ECC Aberdeen 211 - Lot 11**

## 12 ECC FINAL ANSWER 221

Birth Date: 10-4-2011 Bull 17385813 Tattoo: 221  
 #Sitz Traveler 8180  
 SAV Final Answer 0035  
 #15429345 SAV Emulous 8145  
 #GDAR Traveler 71  
 Sitz Everelda Entense 1137  
 #Bon View Bando 598  
 SAV Sky Emulous 2124  
 Oak Hollow 7709 of 1318 1118  
 ECC Eurogal 135  
 #15429345 ECC Eurogal 353  
 Oak Hollow Troubadour 1118  
 Oak Hollow Blackcap 1318  
 ECC 043 Equator 59  
 Stone Gate Eurotia 95

MARB
+ .55
RE
+ .33
FAT
+ .047

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+9	.28	+3	.36	+49	.28	+87	.23
N/A	N/A	N/A	N/A	+10	.17	+23	.22
	\$W	\$F	\$G	\$B			
	+30.86	+29.61	+30.84	+51.34			

- Offered by Estes Cattle Co.
- Calving-ease with plenty of growth and carcass. IMF ratio 154. Keep the daughters, he is out of a Pathfinder.

## 13 ECC ABERDEEN 241

Birth Date: 10-6-2011 Bull 17385811 Tattoo: 241  
 #CRA Bextor 872 5205 608  
 TC Aberdeen 759 15840414 #+TC Blackbird 4034  
 #BAR Ext Traveler 205  
 Cra Lady Jaye 608 498 S Easy  
 #Bon View New Design 208  
 TC Blackbird 1013  
 Oak Hollow 7709 of 1318 1118  
 ECC Bouquet 65  
 15429339 ECC Coquette 131  
 Oak Hollow Troubadour 1118  
 Oak Hollow Blackcap 1318  
 ECC 043 Equator 59  
 KM Coquette 7040 991

MARB
+ .31
RE
+ .78
FAT
+ .015

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+7	.28	+1.7	.36	+52	.28	+91	.23
N/A	N/A	N/A	N/A	+7	.16	+31	.21
	\$W	\$F	\$G	\$B			
	+30.98	+32.96	+29.21	+62.42			

- Offered by Estes Cattle Co.
- Numbers are good. Looks and temperament even better. One of our favorites, 114 REA ratio. Balance, Style, Muscle and Guts! Don't miss this one. Retaining 2/3 semen interest.



**ECC Aberdeen 241 - Lot 13**

## 14 ECC CORNERSTONE 421

Birth Date: 10-28-2011 Bull 17385807 Tattoo: 421  
 ECC Freightliner 215  
 ECC Cornerstone 297  
 16099969 ECC Rosey 234  
 #Connealy Freightliner  
 ECC Eurogal 261  
 #BCC Bushwacker 41-93  
 ECC Rosey 171  
 Oak Hollow 7709 of 1318 1118  
 ECC Rose Petal 46  
 15790937 ECC Rose Petal 254  
 Oak Hollow Troubadour 1118  
 Oak Hollow Blackcap 1318  
 #BCC Bushwacker 41-93  
 ECC Rosey 376

MARB
+ .32
RE
+ .24
FAT
+ .038

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+6	.18	+7	.32	+52	.21	+87	.11
N/A	N/A	N/A	N/A	+8	.07	+26	.10
	\$W	\$F	\$G	\$B			
	+33.79	+28.26	+18.40	+60.41			

- Offered by Estes Cattle Co.
- This Cornerstone son has pleased us in every way. He should sire more growth than his numbers reflect, if he breeds like his sire, because they grow like weeds. Carcass is there, too. 126 IMF ratio, 106 REA ratio. Very Good Bull.



# FALL 2011 ANGUS BULLS



**ECC Chisum 271 - Lot 15**

## 15 ECC CHISUM 271

Birth Date: 10-9-2011 Bull 17385815 Tattoo: 271  
 S Alliance 3313 +Paws Up Alliance 9561  
 S Chisum 6175 Paws Up 9048 Emulation Ext  
 15511451 #S Gloria 464 #S Gloria 209  
 Connealy Whitman #Bon View New Design 208  
 ECC Bobbette 139 Ella Tina of Conanga 989  
 17312714 ECC Bobbette 383 +Shady Brook Bob 1161  
 ECC Coquette 131

MARB
+ .23
RE
+ .36
FAT
- .004

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN								
+3	.27	+3.2	.35	+58	.27	+100	.21								
N/A	N/A	N/A	N/A	+7	.12	+31	.17								
<table border="1"> <tr> <th>SW</th> <th>SF</th> <th>SG</th> <th>SB</th> </tr> <tr> <td>+28.74</td> <td>+41.03</td> <td>+20.38</td> <td>+68.49</td> </tr> </table>								SW	SF	SG	SB	+28.74	+41.03	+20.38	+68.49
SW	SF	SG	SB												
+28.74	+41.03	+20.38	+68.49												

- Offered by Estes Cattle Co.
- This Chisum son has made us use his sire again this past fall. Very balanced, good growth and as calm and gentle as they come.



**ECC Bizinga 321 - Lot 18**

## 18 ECC BIZINGA 321

Birth Date: 10-18-2011 Bull 17385805 Tattoo: 321  
 #+GAR Grid Maker #GDAR Traveler 044  
 SAV Bismarck 5682 GAR Precision 2536  
 +15109865 SAV Abigale 0451 #Schoenes Fix It 826  
 SAV Abigale 6062  
 Oak Hollow 7709 of 1318 1118 Oak Hollow Troubadour 1118  
 ECC Enchantress 314 Oak Hollow Blackcap 1318  
 14966949 ECC Enchantress 231 ECC 043 Equator 59  
 ECC Enchantress 27

MARB
+ .16
RE
+ .51
FAT
- .023

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN								
+10	.28	+1.2	.36	+50	.28	+88	.22								
N/A	N/A	N/A	N/A	+12	.17	+23	.22								
<table border="1"> <tr> <th>SW</th> <th>SF</th> <th>SG</th> <th>SB</th> </tr> <tr> <td>+30.30</td> <td>+30.33</td> <td>+24.01</td> <td>+51.03</td> </tr> </table>								SW	SF	SG	SB	+30.30	+30.33	+24.01	+51.03
SW	SF	SG	SB												
+30.30	+30.33	+24.01	+51.03												

- Offered by Estes Cattle Co.
- We like this Bismarck son more every day. Tremendous muscle, width, guts and bone to be a calving-ease bull. Check him out. Retaining 2/3 semen interest.

## 16 PHF TOTAL PACKAGE 132

Birth Date: 10-10-2011 Bull Reg. No. Pdg. Tattoo: 132  
 ECC Roberto 113 #BCC Bushwacker 41-93  
 GRC Total Package 504 ECC Proud Lucy 17  
 15521170 GRC Rita 230 of 6M25 7168 Ideal 7168 of 5450 107  
 +Rita 6M25 of 0N1 GT Max  
 +GAR Precision 9559 #GAR Precision 1680  
 GRC Prissy 411 of 2044 9559 +GAR Max 174  
 15120026 OAK Hollow Eurotia 2044 Oak Hollow 7745 of 1401 1118  
 OAK Hollow Eurotia 1893

POTENTIAL CARRIER: AM/NH

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN								
\$ -1	.26	+3.9	.57	+46	.43	+78	.22								
D +8	.21	+1.3	.36	+40	.25	+71	.22								
<table border="1"> <tr> <th>SW</th> <th>SF</th> <th>SG</th> <th>SB</th> </tr> <tr> <td>+23.37</td> <td>+20.63</td> <td>+14.76</td> <td>+46.42</td> </tr> </table>								SW	SF	SG	SB	+23.37	+20.63	+14.76	+46.42
SW	SF	SG	SB												
+23.37	+20.63	+14.76	+46.42												

- Offered by Pleasant Hill Farms
- Balance, power, muscle and soundness is what you find in this 504 son. Use him on your cows that need pounds of performance.

## 19 PHF TOTAL PACKAGE 154

Birth Date: 11-2-2011 Bull 17450170 Tattoo: 154  
 ECC Roberto 113 #BCC Bushwacker 41-93  
 GRC Total Package 504 ECC Proud Lucy 17  
 15521170 GRC Rita 230 of 6M25 7168 Ideal 7168 of 5450 107  
 +Rita 6M25 of 0N1 GT Max  
 #+OCC Emblazon 854E #DHD Traveler 6807  
 OCC Dixie Erica 713L Dixie Erica of CH 1019  
 13878084 OCC Dixie Erica 644G +OCC Exodus 712E  
 +OCC Dixie Erica 775E

MARB
+ .08
RE
+ .34
FAT
+ .013

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN								
I+5	.05	I+1.6	.05	I+45	.05	I+73	.05								
N/A	N/A	N/A	N/A	I+4	.05	I+19	.05								
<table border="1"> <tr> <th>SW</th> <th>SF</th> <th>SG</th> <th>SB</th> </tr> <tr> <td>+30.52</td> <td>+15.52</td> <td>+15.85</td> <td>+34.53</td> </tr> </table>								SW	SF	SG	SB	+30.52	+15.52	+15.85	+34.53
SW	SF	SG	SB												
+30.52	+15.52	+15.85	+34.53												

- Offered by Pleasant Hill Farms
- Balance, power, muscle and soundness is what you find in this 504 son. Use him on your cows that need pounds of performance. Out of a straight OCC bred cow.

## 17 ECC WIDE LOAD 301 [AMF-NHF]

Birth Date: 10-17-2011 Bull 17448322 Tattoo: 301  
 Oak Hollow 7709 of 1318 1118 Oak Hollow Troubadour 1118  
 ECC Wide Load 239 Oak Hollow Blackcap 1318  
 16811354 ECC Erica's Lady 227 GRC Bushwacker 2194  
 ECC Erica's Lady 275  
 Oak Hollow 7709 of 1318 1118 Oak Hollow Troubadour 1118  
 ECC Rosey 145 Oak Hollow Blackcap 1318  
 15429347 ECC Rosey 171 #Sitz Alliance 6595  
 ECC Rosey 376

MARB
+ .41
RE
+ .23
FAT
+ .043

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN								
+8	.19	+7	.31	+45	.20	+74	.12								
N/A	N/A	N/A	N/A	+9	.08	+22	.11								
<table border="1"> <tr> <th>SW</th> <th>SF</th> <th>SG</th> <th>SB</th> </tr> <tr> <td>+32.10</td> <td>+16.62</td> <td>+23.65</td> <td>+53.02</td> </tr> </table>								SW	SF	SG	SB	+32.10	+16.62	+23.65	+53.02
SW	SF	SG	SB												
+32.10	+16.62	+23.65	+53.02												

- Offered by Estes Cattle Co.
- Really balanced calving-ease bull out of one of our favorite 7709 daughters. The bull to use if you want to increase IMF, his IMF ratio 130.

6 • March Madness Bull & Heifer Sale

*“Our cattle are more than just numbers.”*



# SPRING 2012 ANGUS BULLS



**PHF Rito Revenue 2282 - Lot 20**

## 20 PHF RITO REVENUE 2282

Birth Date: 2-20-2012 Bull 17452136 Tattoo: 2282  
 #GAR Predestined #B/R New Design 036  
 Rito Revenue 5M2 of 2536 Pre #+GAR Ext 4206  
 +15142281 GAR Precision 2536 #GAR Precision 1680  
 +GAR Ext 2104

#Bon View New Design 878  
 GRC Gilda 2252 of 2097 878  
 14321030 GRC Gilda 2097 of 1295 Erin

#B/R New Design 036  
 Bon View Gammer 85  
 Stone Gate Erin  
 Stone Gate Gilda

MARB
I+.76
RE
I+.69
FAT
I+.032

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
I+.8	.05	I+1.0	.05	I+40	.05	I+79	.05
N/A	N/A	N/A	N/A	I+7	.05	I+29	.05
							-7.22

SW	SF	SG	SB
+29.08	+24.40	+40.34	+79.10

**• Offered by Pleasant Hill Farms**

- This bull is one of the most complete yearling bulls that we have had the chance to raise. An excellent EPD profile no matter which number you look at. Calving-ease - Growth - Carcass, this bull is a son of one of the most productive cows we have ever owned!



**PHF Lookout 2242 - Lot 22**

## 21 PHF RITO REVENUE 2322

Birth Date: 2-22-2012 Bull 17452137 Tattoo: 2322  
 #GAR Predestined #B/R New Design 036  
 Rito Revenue 5M2 of 2536 Pre #+GAR Ext 4206  
 +15142281 GAR Precision 2536 #GAR Precision 1680  
 +GAR Ext 2104

Oak Hollow 7709 of 1318 1118  
 GRC Gloria 2232 of 1140 7709  
 14308519 GRC Gloria 1140 of 1295 5410

Oak Hollow Troubadour 1118  
 Oak Hollow Blackcap 1318  
 +Ideal 5410 of 1418 990  
 Stone Gate Gilda

MARB
I+.70
RE
I+.67
FAT
I+.053

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
I+.7	.05	I+1.0	.05	I+43	.05	I+80	.05
I-.01	.05	I+.7	.05	I+28	.05		
							-4.23

SW	SF	SG	SB
+33.49	+24.21	+36.70	+71.89

**• Offered by Pleasant Hill Farms**

- Rito Revenue is an ABS sire that we used for the first time in 2011. These two bulls are part of the reason we used him again! Solid cattle with outstanding performance. You can use this bull to build a program, to improve your herd or sire feeder calves. The dam of this bull is icing on the cake, she is super!

## 22 PHF LOOKOUT 2242

Birth Date: 2-18-2012 Bull 17450897 Tattoo: 2242  
 OCC Legend 616L #+OCC Emblazon 854E  
 BC Lookout 7024 OCC Blackbird 632J  
 +14791623 Gibbet Hill Mignonne E37 #Papa Equator 2928  
 Gibbet Hill Mignonne TR 29

#+Boyd New Day 8005  
 PHF Erveta 1076 2440 ND #AAR New Trend  
 17147656 GRC Erveta2440 of 132 7168 SVF Forever Lady 57D  
 Ideal 7168 of 5450 107  
 Stone Gate Kept Even

MARB
N/A
RE
N/A
FAT
N/A

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
I+.7	.05	I+1.6	.05	I+46	.05	I+83	.05
N/A	N/A	I+6	.05	I+21	.05		
							+3.98

SW	SF	SG	SB
+32.96	+26.32	N/A	N/A

**• Offered by Pleasant Hill Farms**

- B C Lookout strikes again! Muscle, soundness and fertility! A balanced-trait bull. The 1076 cow puts a great one on the ground every year!

# SPRING 2012 ANGUS BULLS



**PHF Magnificent 2292 - Lot 23**



**PHF New Design 2232 - Lot 24**



**MAC/PHF Windfall 218Z - Lot 25**



**PHF/B&L Bando's Traveler 11Z - Lot 26**

## 23 PHF MAGNIFICENT 2292

Birth Date: 2-21-2012 Bull 17450171 Tattoo: 2292

OCC Magnitude 805M #+OCC Emblazon 854E  
 GRC Magnificent 2268 of 2097 OCC Pollyanna 878G  
 16246436 GRC Gilda 2097 of 1295 Erin Stone Gate Erin  
 Stone Gate Gilda

OCC Paxton 730P +OCC Focus 813F  
 PHF Eving 1030 2288 Pax OCC Blackbird 736K  
 17336006 GRC Eving 2288 of 2167 GP +OCC Guide Post 886G  
 GRC Eving 2167 4234 1118

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN		
\$ +1	.31	+3.2	.49	+45	.37	+74	.29		
D +1.8	.05	+1.8	.05	+41	.05	+70	.05		
	N/A	N/A	+5	.05	+16	.05	+10.82		
\$	SW	SF	\$G	\$B	D	SW	SF	\$G	\$B
+26.81	+16.62	+17.81	+32.30	+28.15	+13.94	+25.50	+35.51		
	\$	MARB	RE	FAT	D	MARB	RE	FAT	
		+1.18	+2.23	+0.030		+1.20	+1.45	+1.005	

- Offered by Pleasant Hill Farms
- Calving-ease, fleshing ability and maternal traits all in one package. This is a bull to keep daughters out of to build a herd around!

## 24 PHF NEW DESIGN 2232

Birth Date: 2-16-2012 Bull Reg.No.Pdg. Tattoo: 2232

#Bon View New Design 1407 #B/R New Design 036  
 LCC New Design G257M Bon View Pride 664  
 14218254 +LCC Ruth K3151 #GAR Traveler 1489  
 Bon View Ruth 2838

GRC Bushwacker 2194 #BCC Bushwacker 41-93  
 GRC Beauty 2146 of 114 2194 GRC Gilda 2097 of 1295 Erin  
 15491809 Rita 2107 of 869 Rito Big Elban  
 Rita 1E11 of 9J22 Traveler

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN		
\$ +10	.31	+1	.35	+40	.27	+80	.27		
D +5	.20	+5	.35	+33	.24	+61	.21		
	+1.25	.05	+6	.10	+24	.18	+5.11		
\$	SW	SF	\$G	\$B	D	SW	SF	\$G	\$B
+26.18	+25.54	+38.08	+59.76	+27.56	+7.65	+19.59	+49.25		
	\$	MARB	RE	FAT	D	MARB	RE	FAT	
		+1.72	+2.26	+0.018		+1.18	+2.28	+0.001	

- Offered by Pleasant Hill Farms
- 2232 has it all...calving-ease, weaning growth, yearling growth and out of an excellent cow. Use this bull with confidence!

## 25 MAC/PHF WINDFALL 218Z

Birth Date: 2-2-2012 Bull 17337182 Tattoo: 218

PVF ALL PAYDAY 729 SAV Payroll 5281  
 PVF Windfall SCC 9005 PVF Blackbird 201  
 +16416682 Dameron PVF Proven Queen010 #Leachman Explorer  
 +PVF Proven Queen 602

#TC Gridiron 258 #+GAR Grid Maker  
 MAC Dixie Erica 6412 #TC Blackbird 7049  
 +16276438 OCC Dixie Erica 700F #DHD Traveler 6807  
 OCC Dixie Erica 935C

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN		
I+2	.05	I+3.7	.05	I+49	.05	I+94	.05		
	N/A	N/A	I+6	.05	I+23	.05	-9.00		
\$	SW	SF	\$G	\$B	D	SW	SF	\$G	\$B
	+20.59	+37.96	N/A	N/A					
	\$	MARB	RE	FAT	D	MARB	RE	FAT	
		N/A	N/A	N/A		N/A	N/A	N/A	

- Offered by Pleasant Hill Farms
- I+94 Yearling! With a red hot Angus pedigree. Out of an excellent cow that is an own daughter of Gridiron out of Erica 700F, a 6807 x 935C daughter. This one will get it done!

## 26 PHF/B&L BANDO'S TRAVELER 11Z

Birth Date: 2-13-2012 Bull +17297650 Tattoo: 11Z

#+SAF 598 Bando 5175 #Bon View Bando 598  
 HSAF Bando 1961 +SAF Royal Lass 1002  
 #+13896250 +JKS Miss Cheyenne 196 #N Bar Emulation EXT  
 +Magic Meadow Miss Cheyenne

#DHD Traveler 6807 #QAS Traveler 23-4  
 Hoff Miss Traveler 73S #Bemindful Maid DHD 0807  
 +12574122 Blackcap MG 73 84 #Premier Independence KN  
 Blackcap MG 28 80

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN		
I+1	.05	I+2.3	.05	I+37	.05	I+71	.05		
	I+1.27	.05	I+6	.05	I+23	.05	+4.58		
\$	SW	SF	\$G	\$B	D	SW	SF	\$G	\$B
	+26.18	+16.73	+23.89	+63.60					
	\$	MARB	RE	FAT	D	MARB	RE	FAT	
		+1.28	+1.26	+1.014					

- Offered by Pleasant Hill Farms
- This Bando 1961 son has balanced trait EPDs, structural soundness, fleshing ability and carcass traits to improve any set of commercial cows. Flushmate to Lot 28.



# SPRING 2012 ANGUS BULLS

## 27 PHF/B&L FINAL ANSWER 20Z

Birth Date: 2-14-2012 Bull +17297651 Tattoo: 20Z  
 #Sitz Traveler 8180 #GDAR Traveler 71  
 SAV Final Answer 0035 <sup>REG</sup> Sitz Everelda Entense 1137  
 #13592905 SAV Emulous 8145 #Bon View Bando 598  
 SAV Sky Emulous 2124

MARB
<b>+1.38</b>
RE
<b>+1.16</b>
FAT
<b>+1.048</b>

#RR 9440 Scotch Cap 1483 #RR Scotchcap 9440  
 E&B Lady 1483 Scotchman 999 Eriskey of Rollin Rock 8211  
 +13369544 Lady Stacker 365 #CH Stacker 7040  
 E&B Lady Viking 0867

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
<b>+1.8</b>	<b>.05</b>	<b>+1.1</b>	<b>.05</b>	<b>+1.49</b>	<b>.05</b>	<b>+1.86</b>	<b>.05</b>
<b>+1.76</b>	<b>.05</b>	<b>+1.9</b>	<b>.05</b>	<b>+1.24</b>	<b>.05</b>	<b>+2.12</b>	
SW	SF	SG	SB				
<b>+39.45</b>	<b>+28.45</b>	<b>+21.79</b>	<b>+44.89</b>				

- Offered by Pleasant Hill Farms
- An own son of Final Answer. Calving-ease, added weaning and plenty of yearling to boot! Positive energy values and a just right milk EPD. This one will work.



**Burks 5820 Pure Power 546Z - Lot 30**

## 28 PHF/B&L BANDO'S TRAVELER 23Z

Birth Date: 2-16-2012 Bull +17297652 Tattoo: 23Z  
 #SAF 598 Bando 5175 #Bon View Bando 598  
 HSAF Bando 1961 +SAF Royal Lass 1002  
 #+13896250 +JKS Miss Cheyenne 196 #N Bar Emulation EXT  
 +Magic Meadow Miss Cheyenne

MARB
<b>+1.28</b>
RE
<b>+1.26</b>
FAT
<b>+1.014</b>

#DHD Traveler 6807 #OAS Traveler 23-4  
 Hoff Miss Traveler 73S #Bemindful Maid DHD 0807  
 +12574122 Blackcap MG 73 84 #Premier Independence KN  
 Blackcap MG 28 80

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
<b>+1.1</b>	<b>.05</b>	<b>+2.3</b>	<b>.05</b>	<b>+1.37</b>	<b>.05</b>	<b>+1.71</b>	<b>.05</b>
<b>+1.27</b>	<b>.05</b>	<b>+1.6</b>	<b>.05</b>	<b>+1.23</b>	<b>.05</b>	<b>+4.58</b>	
SW	SF	SG	SB				
<b>+26.18</b>	<b>+16.73</b>	<b>+23.89</b>	<b>+63.60</b>				

- Offered by Pleasant Hill Farms
- This Bando 1961 son has balanced-trait EPDs, structural soundness, fleshing ability and carcass traits to improve any set of commercial cows. Flushmate to Lot 26.

## 30 BURKS 5820 PURE POWER 546Z

Birth Date: 1-28-2012 Bull +17327403 Tattoo: 546Z  
 Connealy Final Product Connealy Product 568  
 MCATL Pure Product 903-55 #Ebonista of Conanga 471  
 16482454 MA Esta 55-252 #WAR Alliance 9126 6006  
 RA Esta R243

MARB
<b>+1.28</b>
RE
<b>+1.30</b>
FAT
<b>+1.035</b>

#SAV Net Worth 4200 #SAV 8180 Traveler 004 <sup>REG</sup>  
 Champion Hill Elba 5820 +SAV May 2410  
 +15564241 SAV Elba 7099 #DHD Traveler 6807  
 #SAV Elba 5283

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
<b>+1.1</b>	<b>.05</b>	<b>+2.5</b>	<b>.05</b>	<b>+1.58</b>	<b>.05</b>	<b>+1.09</b>	<b>.05</b>
<b>+1.76</b>	<b>.31</b>	<b>+1.8</b>	<b>.05</b>	<b>+1.30</b>	<b>.05</b>	<b>-18.36</b>	
SW	SF	SG	SB				
<b>+33.54</b>	<b>+52.35</b>	<b>+17.11</b>	<b>+65.16</b>				

- Offered by Burks Cattle Co.
- 546Z is a product of our embryo transfer program and the heaviest weaning weight bull in our program history. 546Z's dam is a powerful Net Worth daughter that has worked in the embryo programs at Champion Hill and Coleman Angus.



**Burks R001 Pure Product 562Z - Lot 29**



**Burks 8606 Pure Product 593Z - Lot 31**

## 29 BURKS R001 PURE PRODUCT 562Z

Birth Date: 2-13-2012 Bull 17327385 Tattoo: 562Z  
 Connealy Final Product Connealy Product 568  
 MCATL Pure Product 903-55 #Ebonista of Conanga 471  
 16482454 MA Esta 55-252 #WAR Alliance 9126 6006  
 RA Esta R243

MARB
<b>+1.55</b>
RE
<b>+1.25</b>
FAT
<b>+1.047</b>

#BR Midland #Twin Valley Precision E161 <sup>REG</sup>  
 RF Miss Traveler R001 BR Royal Lass 7036-19  
 +15058260 +EXG Miss Traveler M581 R3 #B/R New Design 036  
 +PVA Miss Traveler 58 5023

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
<b>+3</b>	<b>.28</b>	<b>+1.8</b>	<b>.36</b>	<b>+57</b>	<b>.28</b>	<b>+105</b>	<b>.26</b>
<b>+4.0</b>	<b>.34</b>	<b>+8</b>	<b>.08</b>	<b>+20</b>	<b>.12</b>	<b>-7.53</b>	
SW	SF	SG	SB				
<b>+29.87</b>	<b>+47.74</b>	<b>+27.10</b>	<b>+63.66</b>				

- Offered by Burks Cattle Co.
- A son of the Accelerated Genetics sire Pure Product that combines low birth and high growth.

## 31 BURKS 8606 PURE PRODUCT 593Z

Birth Date: 2-27-2012 Bull 17327399 Tattoo: 593Z  
 Connealy Final Product Connealy Product 568  
 MCATL Pure Product 903-55 #Ebonista of Conanga 471  
 16482454 MA Esta 55-252 #WAR Alliance 9126 6006  
 RA Esta R243

MARB
<b>+1.39</b>
RE
<b>+1.15</b>
FAT
<b>+1.049</b>

#SAV 8180 Traveler 004 <sup>REG</sup> #Sitz Traveler 8180  
 EXAR Kildonan Erica 8606 #Boyd Forever Lady 8003  
 #+15294991 +Riverbend Kildonan Erica3085 #GAR Precision 1680  
 B/R Kildonan Erica 642

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN
<b>+4</b>	<b>.28</b>	<b>+1.6</b>	<b>.36</b>	<b>+53</b>	<b>.27</b>	<b>+99</b>	<b>.26</b>
<b>+6.68</b>	<b>.34</b>	<b>+10</b>	<b>.08</b>	<b>+23</b>	<b>.12</b>	<b>-9.52</b>	
SW	SF	SG	SB				
<b>+29.27</b>	<b>+42.19</b>	<b>+17.09</b>	<b>+63.53</b>				

- Offered by Burks Cattle Co.
- A calving-ease bull with tremendous spread from birth to yearling!

# SPRING 2012 ANGUS BULLS



**SB Bright Idea 105Z - Lot 32**

## 32 SB BRIGHT IDEA 105Z

Birth Date: 2-12-2012 Bull 17388028 Tattoo: 105Z  
 OCC Legend 616L #+OCC Emblazon 854E  
 BC Lookout 7024 OCC Blackbird 632J  
 +14791623 Gibbet Hill Mignonne E37 #Papa Equator 2928  
 Gibbet Hill Mignonne TR 29  
 #TC Freedom 104 #Connealy Forefront  
 SB Rachel 51U #TC Ruby 9095  
 15992497 HSAF Rachel 411 BT Bando 196J  
 +R&R Rachel 97F RR 9106

MARB
N/A
RE
N/A
FAT
N/A

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN							
+3	.27	+4.0	.33	+50	.26	+91	.26	+64	.33	+5	.16	+19	.20	-2.35
				SW	SF	SG	SB							
				+21.12	+33.88	N/A	N/A							

- Offered by Burks Cattle Co.
- A full brother to the 2011 March Madness top-selling bull.



**Burks 2114 Opportunity 575Z - Lot 33**

## 33 BURKS 2114 OPPORTUNITY 575Z

Birth Date: 2-17-2012 Bull 17334357 Tattoo: 575Z  
 BSAR Design Doctor 0910 JSAR Design Doctor 280BFL  
 BSAR Opportunity 9114 PEV EXT Pride J255  
 16381365 Bishops Lassie 746 Exar Lutton 1831  
 4S Lassie 246  
 #BAR Ext Traveler 205 #N Bar Emulation EXT  
 Riverbend Blackbird 2114 #BAR Queen Traveler 3015  
 14370247 +GAR Bando 104 #Tehama Bando 155  
 9J9 GAR 856

MARB
+ .31
RE
+ .09
FAT
- .002

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN							
+0	.21	+3.8	.35	+57	.25	+94	.21	+31	.33	+5	.07	+28	.11	-15.83
				SW	SF	SG	SB							
				+28.71	+34.23	+22.66	+55.99							

- Offered by Burks Cattle Co.
- This bull will add pounds and performance to your calf crop. Take notice of his +94 YW EPD.



**Burks 8515 Vision 589Z - Lot 34**

## 34 BURKS 8515 VISION 589Z

Birth Date: 2-23-2012 Bull 17327396 Tattoo: 589Z  
 #+Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #+A&b Yukon 7150  
 +Saras Dream  
 SAV Masterpiece 5289 #SAV 8180 Traveler 004 (RF)  
 Grandview CMR 5289 Lady 8515 #SAV Queen 8301  
 16322283 +Grandview Womack Miss 4044 +Grandview Womack CEO 5072  
 +Grandview Womack Miss 1900

MARB
+ .36
RE
+ .12
FAT
+ .005

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN							
+12	.23	-7	.35	+60	.25	+103	.22	+40	.33	+13	.08	+29	.12	-20.14
				SW	SF	SG	SB							
				+37.24	+43.78	+19.95	+72.81							

- Offered by Burks Cattle Co.
- 589Z is as close to perfect as we can raise them. A calving-ease bull tremendous performance and depth coupled with solid EPDs. His dam was the 2009 Kentucky State Fair Open Show Grand Champion Female and is now the mainstay of our embryo program.



**Burks 521 Tryon 578Z - Lot 35**

## 35 BURKS 521 TRYON 578Z

Birth Date: 2-17-2012 Bull 17327393 Tattoo: 578Z  
 #+Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #+A&b Yukon 7150  
 +Saras Dream  
 #BR Midland #Twin Valley Precision E161 (RF)  
 TCF Queenie 521 BR Royal Lass 7036-19  
 15380286 +GAR Evas Ext 1695 #N Bar Emulation EXT  
 GAR Bando 338

MARB
+ .43
RE
+ .02
FAT
+ .005

CED	BEPD	WEPD	YEPD	SC	CEM	MILK	SEN							
+15	.23	-2.5	.35	+43	.25	+78	.23	+23	.34	+15	.10	+23	.14	-1.82
				SW	SF	SG	SB							
				+32.12	+21.94	+23.21	+68.07							

- Offered by Burks Cattle Co.
- 578Z is a calving-ease specialist with generations of low birth weight genetics. Don't let this one get away if you have a set of heifers to breed this spring.



# SPRING 2012 ANGUS BULLS



**Burks 4173 Tryon 574Z -Lot 36**

## 36 BURKS 4173 TRYON 574Z

Birth Date: 2-17-2012 Bull 17327390 Tattoo: 574Z  
 #Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #A&b Yukon 7150  
 +Saras Dream

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+12	.23	-.5	.35	+47	.25	+86	.22
+49	.33	+13	.11	+26	.14	-9.85	
				SW	SF	SG	SB
				+30.44	+29.35	+27.40	+72.26

- Offered by Burks Cattle Co.
- A standout since birth and a favorite of many visitors. 574Z is a combination of calving-ease with solid performance and carcass EPDs.

## 37 BURKS M6 TRYON 573Z

Birth Date: 2-17-2012 Bull 17327389 Tattoo: 573Z  
 #Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #A&b Yukon 7150  
 +Saras Dream

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+9	.23	+.4	.35	+42	.25	+76	.23
+90	.34	+12	.11	+26	.14	-5.01	
				SW	SF	SG	SB
				+29.42	+20.13	+22.56	+71.10

- Offered by Burks Cattle Co.
- Another calving-ease Tryon son from a dam who is still in production at 12 years of age.

## 38 BURKS 234 MAGNUM 568Z

Birth Date: 2-16-2012 Bull 17327388 Tattoo: 568Z  
 OCC Legend 616L #+OCC Emblazon 854E  
 BC Lookout 7024 OCC Blackbird 632J  
 +14791623 Gibbet Hill Mignonne E37 #Papa Equator 2928  
 Gibbet Hill Mignonne TR 29

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+1	.27	+3.7	.37	+41	.28	+80	.27
+13	.35	+1	.16	+22	.21	-1.37	
				SW	SF	SG	SB
				+18.94	+25.10	+23.55	+56.47

- Offered by Burks Cattle Co.
- 568Z is a maternal brother to the 2010 March Madness top-selling bull, who in his first calf crop sired the Reserve Grand Champion Carcass Steer at the 2012 National Junior Angus Show!

## 39 SB BOLD VENTURE 106Z

Birth Date: 2-17-2012 Bull 17388026 Tattoo: 106Z  
 OCC Legend 616L #+OCC Emblazon 854E  
 BC Lookout 7024 OCC Blackbird 632J  
 +14791623 Gibbet Hill Mignonne E37 #Papa Equator 2928  
 Gibbet Hill Mignonne TR 29

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+5	.27	+2.3	.35	+41	.26	+70	.25
+32	.33	+6	.15	+23	.20	+1.69	
				SW	SF	SG	SB
				+27.19	+13.94	N/A	N/A

- Offered by Burks Cattle Co.
- A heavy-musclered son of the Genex sire B C Lookout.

## 40 SB BLACKJACK 107Z

Birth Date: 2-17-2012 Bull 17421346 Tattoo: 107Z  
 #Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #A&b Yukon 7150  
 +Saras Dream

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+15	.22	-2.5	.33	+40	.24	+71	.21
+54	.31	+13	.10	+26	.13	-2.82	
				SW	SF	SG	SB
				+32.81	+15.45	N/A	N/A

- Offered by Burks Cattle Co.
- Calving-ease son of Tryon from one of our most efficient cows.

## 41 SB BIG LEAGUE 109Z

Birth Date: 2-22-2012 Bull 17421347 Tattoo: 109Z  
 #Northern Improvement 4480 GF #TC Stockman 365  
 Exar Tryon 71204 Blackcap of RR 5367  
 +15894360 Exar Saras Dream 9809 #A&b Yukon 7150  
 +Saras Dream

CED	BE PD	WE PD	YE PD	SC	CEM	MILK	SEN
+11	.20	-.3	.32	+46	.22	+84	.20
+88	.30	+12	.08	+24	.12	-5.84	
				SW	SF	SG	SB
				+30.21	+27.47	N/A	N/A

- Offered by Burks Cattle Co.
- A calving-ease bull that will add frame and pounds to any calf crop.



**Burks 234 Magnum 568Z - Lot 38**

# FALL 2011 SIMANGUS AND SIMMENTAL BULLS



**PHFC Dream Doctor 123Y - Lot 42**

## 42 PHFC DREAM DOCTORY 123Y

Birth Date: 9-17-2011 Bull Reg.No.Pdg. 2695561 Tattoo: 123Y

CNS DREAM ON L186  
LF DREAM DOCTOR  
2286763 LF KANDY KISSES

NICHOLS LEGACY G151  
CNS SHEEZA DREAM K107W  
HC POWER DRIVE 88H  
NJC TJF HOLLYE HUNTER

TNT EVER READY R232  
ELF EVA RAY W912  
2624700 SVF MAYBE TOMORROW T10

HC HUMMER 12M  
RC MISS LEGACY 058N  
KS WCS FIGURE THIS M11  
SVF MAYBE TOMORROW M10G

MARB	0.23
BF	
REA	-0.06
TI	65
API	121

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
9.2	0.17	2.4	0.33	60.6	0.20	83.0	0.19
22.5	0.10	10.0	0.17	18.8	0.18	49.1	0.19

### • Offered by Pleasant Hill Farms

- An excellent Purebred son of Dream Doctor. Moderate, thick, deep and made right with just right EPDs. Can you just imagine what kind of half-bloods this one will make?

## 43 M2C EVERREADY 489Y

Birth Date: 9-17-2011 Bull Reg.No.Pdg. Tattoo: 489Y

HC HUMMER 12M  
TNT EVER READY R232  
2321654 RC MISS LEGACY 058N

WLE POWER STROKE  
LBR DESTINY'S DREAM K830  
NICHOLS LEGACY G151  
RC MISS DESPERADO 049K

MLF JRF PERFECT GENTLEMAN  
SVF AUTUMN R48  
2296990 SVF AUTUMN MIST K38

PVF-BF BF26 BLACK JOKER  
JRF APPLAUSE 103H  
STF MR MOMENTUM H508  
WHF SARA LEE 38E

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
13.0	0.84	1.1	0.88	63.4	0.86	80.5	0.85
9.2	0.32	1.7	0.37	54.3	0.37	84.5	0.36
32.9	0.17	4.3	0.27	28.7	0.33	55.7	0.35

\$ MARB	0.26	BF	-0.08	REA	1.05	D MARB	-0.11	BF	-0.06	REA	0.50
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### • Offered by Metzger Cattle Co.

- Always EverReady to improve your set of cows! Out of an excellent cow with performance in all the right places! This one can be used as a progressive bull on commercial cows or a bull to move a purebred herd forward.

12 • March Madness Bull & Heifer Sale

## 44 M2C SWIPPER 531Y

Birth Date: 9-6-2011 Bull Reg.No.Pdg. Tattoo: 531Y

HOOKS SHEAR FORCE 38K  
TRIPLE C BETTIS S72J  
2341670 LUCAS JOSIE 19K

NICHOLS LEGACY G151  
C&D TRACY  
ELLINGSON BLACKPERFECTOR  
RIV BLK JOSIE 43B 755G

CNS DREAM ON L186  
EBS EBONY MAVIS  
2285674 SVF NJC MAJESTIC LDY M26

NICHOLS LEGACY G151  
CNS SHEEZA DREAM K107W  
GFI MAGNUM K52  
NJC EBONY ANTOINETTE

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
18.4	0.87	1.8	0.91	72.0	0.88	102.1	0.88
11.7	0.28	0.4	0.30	56.8	0.27	76.2	0.27
20.4	0.19	10.1	0.26	17.2	0.28	45.5	0.30

\$ MARB	0.05	BF	-0.07	REA	0.81	D MARB	0.20	BF	-0.06	REA	0.54
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### • Offered by Metzger Cattle Co.

- How you seen a red blaze faced bull that you like any better? This one is flat awesome! Use him to add pounds of performance in feeder calves, retain ownership in a set of his steers to finish or make females to retain. This one will breed improvement!



**M2C EverReady 489Y - Lot 43**



# FALL 2011 SIMANGUS AND SIMMENTAL BULLS



**Elf Solid Gold Y166 - Lot 45**

**45 ELF SOLID GOLD Y166**  
 Birth Date: 8-29-2011 Bull 2660718 Tattoo: Y166

B/R NEW FRONTIER 095  
 GLS COMBINATION R2  
 2306323 GLS HOSTESS H16

B/R NEW DESIGN 036  
 WHITE FENCE PRIDE H1  
 LRS PREFERRED STOCK 370C  
 GLS 91X EXPRESSO F01

SS GOLDMINE L42  
 ELF GOLDEN GIRL U854  
 (9846523) IRVINGTON 1695 7D7 3602

WLE POWER STROKE  
 GW MISS LUCKY BUCK 858G  
 HIGH VALLEY 7D7 OF 4G9  
 IRVINGTN1211FREEHLDR1695

MARB	0.23
BF	-0.05
REA	0.82

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW								
10.2	0.19	0.9	0.33	57.3	0.30	91.2	0.19	N/A	N/A	4.2	0.18	14.5	0.18	43.2	0.22

API	TI
104	66

- Offered by Pleasant Hill Farms
- A Cattleman's Bull! This Combination son has an excellent set of EPDs: CE 10.2, Wean 57.3, Year 91.2 and API of 104.1. This is a bull to use to make a difference!



**Elf Leader Y159 - Lot 46**

**46 ELF LEADER Y159**  
 Birth Date: 8-24-2011 Bull 2660719 Tattoo: Y159

CONNELY LEADTIME  
 CONNEALY LEAD ON  
 2223714 ELIGENCE PLUS OF CONANGA

CONNELY DATELINE  
 RUTHS RONA OF CONANGA  
 TC DIVIDEND 963  
 EURA CAP OF CONANGA

SVF P022  
 SVF/DF SIMM ANGUS T131  
 2453503 131AN

STF MR MOMENTUM H508  
 SSSSCFPREFERREDMINDY007G

MARB	0.48
BF	-0.07
REA	0.50

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW								
9.7	0.15	0.2	0.32	53.8	0.30	94.1	0.18	N/A	N/A	7.0	0.15	25.9	0.17	52.8	0.21

API	TI
120	71

- Offered by Pleasant Hill Farms
- If performance is on your mind, pay attention here! API 120.1, CE 9.7, Year 94.1, Marb .48 and REA .50 Solid across the board!

**47 PHFC DREAM DOCTOR 119Y**  
 Birth Date: 9-11-2011 Bull 2695557 Tattoo: 119Y

CNS DREAM ON L186  
 LF DREAM DOCTOR  
 2286763 LF KANDY KISSES

NICHOLS LEGACY G151  
 CNS SHEEZA DREAM K107W  
 HC POWER DRIVE 88H  
 NJC T JF HOLLYE HUNTER

B C C BUSHWACKER 41-93  
 GRCEVERGREEN12771070BUSH  
 2654756 GRCEVERGREEN107034881921

PARAMONT AMBUSH 2172  
 RC ANITA T BANDO 918903  
 PAPA FORTE 1921  
 GRC EVERGREEN348813053Q3

MARB	0.31
BF	-0.03
REA	0.50

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW								
10.4	0.17	-0.3	0.32	51.0	0.17	75.6	0.17	N/A	N/A	8.5	0.16	21.9	0.16	47.4	0.16

API	TI
114	62

- Offered by Pleasant Hill Farms
- Impressive is this Dream Doctor son! Thick, Deep and Sound! Out of a tremendous daughter of Bushwacker that is as good of a cow as you could ask for.

**48 PHFC DREAM DOCTOR 5206**  
 Birth Date: 9-21-2011 Bull 2695558 Tattoo: 5206Y

CNS DREAM ON L186  
 LF DREAM DOCTOR  
 2286763 LF KANDY KISSES

RITO 616 OF 48B20 6807  
 T&J PRIDE OF 616  
 2651984 MISS K A PRIDE 02006

NICHOLS LEGACY G151  
 CNS SHEEZA DREAM K107W  
 HC POWER DRIVE 88H  
 NJC T JF HOLLYE HUNTER

D H D TRAVELER 6807  
 RITO 4B20 OF 0FB1 BANDO  
 SHOSHONE EZRA 9703 J O D  
 P A K A PIDE 2006

MARB	0.38
BF	-0.04
REA	0.42

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW								
10.3	0.16	0.1	0.31	49.1	0.16	76.4	0.16	N/A	N/A	8.1	0.15	19.0	0.15	43.5	0.15

API	TI
115	61

- Offered by Pleasant Hill Farms
- Performance and Pedigree! Here is a half-blood bull that will put growth in his calf crop. Calving ease plus pounds is an excellent combination in this Dream Doctor son.



**PHFC Alkaline 127Y - Lot 49**

**49 PHFC ALKALINE 127Y**  
 Birth Date: 9-23-2011 Bull 2695562 Tattoo: 127Y

TNT EVER READY R232  
 M2C ALKALINE 37W  
 2538605 SVF PERT 37

HC HUMMER 12M  
 RC MISS LEGACY 058N  
 LF DREAM DOCTOR  
 NJC PERT

SVF GDAR 216 LTD  
 GRC MAID 646 OF 2063 216  
 2619236 GRC MAID OF BUMMERS 2063

TRAVELER 124 G D A R  
 G D A R FOREVER LADY 718  
 G D A R EXECUTIVE 727  
 G M C MILE BARTMAID 5194

MARB	0.37
BF	-0.04
REA	0.65

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW								
9.6	0.15	2.3	0.32	59.2	0.14	91.8	0.14	N/A	N/A	5.3	0.12	16.5	0.12	46.1	0.13

API	TI
108	63

- Offered by Pleasant Hill Farms
- Alkaline sired an excellent herd sire prospect in 127Y. Alkaline is known for his thickness, structural soundness and performance. 127Y is a chip off the old block! Take this one home for immediate results!

# FALL 2011 SIMANGUS AND SIMMENTAL BULLS

*“Breeding Genetically Superior Beef Cattle is our Passion.”*



**PHFC Bettis 161Y - Lot 52**

**50 PHFC PROWL 156Y**  
 Birth Date: 11-15-2011 Bull 2695560 Tattoo: 156Y

GAR-EGL PROTÉGÉ  
 LEACHMAN PROWESS G136T  
 2695535 LA KENZIE LOU NG330

RITO 1120F2536 RITO 616  
 L B 6807 ISABEL 339  
 C A FUTURE DIRECTION5321  
 LA KENZIE LOU LG 289

SVF/NJC BUILT RIGHT N48  
 ELF BETTY RAY W914  
 2624701 NJC TRUDY

CNS DREAM ON L186  
 NJC EBONY ANTOINETTE  
 SS GOLDMINE L42  
 BGS NELLIE

MARB	0.23
BF	-0.04
REA	0.48

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
9.9	0.08	0.4	0.27	50.3	0.10	77.7	0.10
N/A	N/A	N/A	N/A	4.9	0.08	15.8	0.08
41.0	0.09	API	TI	102	58		

- Offered by Pleasant Hill Farms
- This November born fall bull is sired by Prowess, a calving ease, weaning growth, feed efficiency and carcass specialist Angus bull out of an excellent Simmental cow. 156Y can be used on any set of commercial cows to improve performance and value.

**52 PHFC BETTIS 161Y**  
 Birth Date: 9-4-2011 Bull 2695564 Tattoo: 161Y

HOOKS SHEAR FORCE 38K  
 TRIPLE C BETTIS 572J  
 2341670 LUCAS JOSIE 19K

NICHOLS LEGACY G151  
 C&D TRACY  
 ELLINGSON BLACKPERFECTOR  
 RIV BLK JOSIE 43B 755G

GRC PAUL 2382 OF 1059 616  
 LS 464 OF 152 2382  
 2695531 GRC QUINTAS 152 OF 1288 7168

RITO 616 OF 4B20 6807  
 GRC PAULINE 105923966595  
 IDEAL 7168 OF 5450 107  
 STONE GATE QUINTAS

MARB	0.22
BF	0.04
REA	0.50

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
13.9	0.15	0.6	0.31	59.2	0.15	90.2	0.15
N/A	N/A	N/A	N/A	8.4	0.15	21.2	0.15
50.8	0.15	API	TI	119	63		

- Offered by Pleasant Hill Farms
- An excellent bull to use on a set of cows that need some size and scale, pounds of performance and marketability. Out of an excellent cow. This bull will increase value in his calf crop!

**51 PHFC FINAL KISS 100Y**  
 Birth Date: Bull 2695559 Tattoo: 100Y

SITZ TRAVELER 8180  
 S A V FINAL ANSWER 0035  
 2320695 S A V EMULOUS 8145

G D A R TRAVELER 71  
 SITZ EVERELDA ENTENSE 1137  
 BON VIEW BANDO 598  
 S A V SKY EMULOUS 2124

HC POWER DRIVE 88H  
 LF KANDY KISSES  
 2082460 NJC T J F HOLLYE HUNTER

WLE POWER STROKE  
 KAPPES LADY IRISH F88  
 PTL CUTTING EDGE D209  
 NJC EBONY ANTOINETTE

MARB	0.41
BF	0.00
REA	0.48

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
15.0	0.27	-0.7	0.27	62.7	0.27	99.9	0.27
N/A	N/A	N/A	N/A	11.4	0.27	23.9	0.27
55.3	0.27	API	TI	142	76		

- Offered by Pleasant Hill Farms
- A Final Answer son out of Dream Doctor's mother! That's a pedigree! This bull has incredible genetics top and bottom. He will make a difference in your herd.



**PHFC Manifest 189Y - Lot 53**

**53 PHFC MANIFEST 189Y**  
 Birth Date: 10-22-2011 Bull 2695566 Tattoo: 189Y

NICHOLS LEGACY M72  
 NICHOLS MANIFEST T79  
 2416547 NICHOLS MCM N13

NICHOLS LEGACY G151  
 NICHOLS GAL G42  
 GW LUCKY DICE 187H  
 NICHOLS MCM G77

CONNEALY DATELINE  
 L S 355 OF 102 DATELINE  
 2695523 L S EUROTIA 2065 OF 2076

D H D TRAVELER 6807  
 EILA EILA OF CONANGA  
 GRC BLK BOB2076 100 ERIN  
 GRC EUROTIA2065OF652 821

MARB	0.41
BF	0.00
REA	0.55

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
10.7	0.17	0.6	0.33	60.0	0.18	101.8	0.18
N/A	N/A	N/A	N/A	10.7	0.15	22.3	0.16
52.3	0.17	API	TI	123	69		

- Offered by Pleasant Hill Farms
- A son of Manifest with an excellent EPD profile! Use this bull to sire calves that come easy, grow and sell!



# FALL 2011 SIMANGUS AND SIMMENTAL BULLS



**PHFC Bettis 186Y - Lot 54**

## 54 PHFC BETTIS 186Y

Birth Date: 10-21-2011 Bull 2695565 Tattoo: 186Y

HOOKS SHEAR FORCE 38K  
TRIPLE C BETTIS S72J  
2341670 LUCAS JOSIE 19K  
NICHOLS LEGACY G151  
C&D TRACY  
ELLINGSON BLACKPERFECTOR  
RIV BLK JOSIE 43B 755G

MARB	0.33
BF	
REA	-0.06
RE	
RE	0.59

#CONNEALY LEAD ON  
LS LEAD ON 456 OF 103 LEAD  
2695525 L S STONE GATE 1247 OF 2076

#CONNEALY LEADTIME  
ELIGENCE PLUS OF CONANGA  
GRC BLK BOB2076 100 ERIN  
STONE GATE LOCA

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
14.8	0.18	1.0	0.33	61.7	0.18	97.3	0.18
N/A	N/A	8.2	0.17	22.8	0.18	53.7	0.18

API	TI
127	68

- Offered by Pleasant Hill Farms
- A Bettis son that would be an excellent bull to use on a set of cows that need some size and scale, pounds of performance and marketability. Out of a super good cow. This bull will increase value in his calf crop!

## 55 PHFC ENTOURAGE 155Y

Birth Date: 9-1-2011 Bull 2695563 Tattoo: 155Y

CNS DREAM ON L186  
CLO LTS ENTOURAGE 72T  
2392811 WAR DIVA M704  
NICHOLS LEGACY G151  
CNS SHEEZA DREAM K107W  
HART BLACK OASIS F301  
JBH SHEZA DANDY

MARB	0.38
BF	
REA	-0.04
RE	
RE	0.63

B/R NEW FRONTIER 095  
LS 558 OF 931 NEW FRONTIER95  
2695534 GRC LUCY 9310F 1247 7168

B/R NEW DESIGN 036  
WHITE FENCE PRIDE H1  
IDEAL 7168 OF 5450 107  
STONE GATE LOCA

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
12.2	0.16	-0.6	0.33	60.5	0.17	96.2	0.17
N/A	N/A	6.5	0.14	15.3	0.14	45.5	0.15

API	TI
123	72

- Offered by Pleasant Hill Farms
- This Entourage son will put meat and performance in his calf crop. Here is a stout 18 month old bull that will cover a lot of cows this season and many thereafter...



**Elf Ready Freddy Y169 - Lot 56**

## 56 ELF READY FREDDY Y169

Birth Date: 8-23-2011 Bull 2660720 Tattoo: Y169

HC HUMMER 12M  
TNT EVER READY R232  
2321654 RC MISS LEGACY 058N  
WLE POWER STROKE  
LBR DESTINY'S DREAM K830  
NICHOLS LEGACY G151  
RC MISS DESPERADO 049K

MARB	0.23
BF	
REA	-0.06
RE	
RE	0.68

LAF LINS SOUTH WIND 5258  
ELF MS BREEZY W927  
(9809675) R956

CAR DON WARM FRONT B592  
LAF LINS QUEEN JULIET 713

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
13.1	0.16	-0.2	0.32	64.3	0.28	87.5	0.16
N/A	N/A	8.4	0.15	17.4	0.14	49.6	0.18

API	TI
121	69

- Offered by Pleasant Hill Farms
- Y169 is a son of Ever Ready, a featured sire at ABS. This bull's EPDs are excellent! CE 13.1, Wean 64.3, API 121.9 Take this one home and make a difference in your next calf crop!



**Dream Doctor 1421 - Lot 57**

## 57 DREAM DOCTOR 1421

Birth Date: 4-7-2011 Bull 2672419 Tattoo: Y1421

CNS DREAM ON L186  
LF DREAM DOCTOR  
2286763 LF KANDY KISSES  
NICHOLS LEGACY G151  
CNS SHEEZA DREAM K107W  
HC POWER DRIVE 88H  
NJC TJF HOLLYE HUNTER

MARB	0.22
BF	
REA	-0.05
RE	
RE	0.39

22U  
(2672418)

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
7.7	0.12	1.7	0.13	49.9	0.12	69.8	0.12
N/A	N/A	6.7	0.12	19.0	0.12	44.0	0.12

API	TI
96	54

- Offered by Rockin C Cattle Co.
- Here is a Dream Doctor half-blood bull that will put lots of growth and structure in his offspring. He is a balanced trait EPD sire with plenty to offer any cow herd.

*“Breeding Cattle with great numbers is easy.*

*Breeding cattle that work in the real world is a challenging task.”*

# SPRING 2012 SIMANGUS AND SIMMENTAL BULLS



**PHFC Dream Come True  
2162Z - Lot 58**

## 58 PHFC DREAMCOMETRUE 2162Z

Birth Date: 2-12-2012 Bull 2695549 Tattoo: 2162Z  
 CNS DREAM ON L186 NICHOLS LEGACY G151  
 LF DREAM DOCTOR CNS SHEEZA DREAM K107W  
 2286763 LF KANDY KISSES HC POWER DRIVE 88H  
 NJC T.J.F. HOLLYE HUNTER

MARB	0.48
BF	-0.02
REA	0.50

B/R DESTINATION 727-928  
 SVF SOMETHINGSPECIALW145  
 2650544 GRC IRENE 414 OF5163 945

B/R DESTINATION 727  
 B/R BLACKCAP EMPRESS 558  
 GRC IDEAL 9450F304 7168  
 G R C EUGENA 5163

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
9.0	0.17	0.7	0.32	52.2	0.17	81.9	0.17
N/A	N/A	8.8	0.16	19.7	0.16	45.8	0.16

API	TI
118	65

- Offered by Pleasant Hill Farms
- WOW! This is one of the very best bulls that we have had the opportunity to raise. Sound, Deep, Thick, Long, Wide, and did I mention Sound! Plus a tremendous set of EPDs and out of an excellent daughter of B/R Destination 727-928. This is the kind of animal that you Dream about producing! Can you imagine the calves sired by this one?

## 59 PHFC DREAM BLAZER 1012Z

Birth Date: 1-10-2012 Bull 2695550 Tattoo: 1012Z  
 CNS DREAM ON L186 NICHOLS LEGACY G151  
 LF DREAM DOCTOR CNS SHEEZA DREAM K107W  
 2286763 LF KANDY KISSES HC POWER DRIVE 88H  
 NJC T.J.F. HOLLYE HUNTER

MARB	0.44
BF	-0.02
REA	0.39

HYLINE RIGHT TIME 338  
 PHF RITA 1169 OF3643 338  
 2650538 GRC RITA 36430F1031 1161

LEACHMAN RIGHT TIME  
 HYLINE PRIDE 265  
 SHADY BROOK BOB 1161  
 GRC RITA OF 909 036

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
10.1	0.17	0.1	0.32	53.1	0.17	83.4	0.17
N/A	N/A	8.3	0.16	21.9	0.16	48.4	0.16

API	TI
119	65

- Offered by Pleasant Hill Farms
- If you are looking for a bull that will make an impact in your cow herd, here he is! You have to see this one to understand just how good he really is...Thick, Deep, Sound, Wide and pounds of performance with EPDs to match!



**PHFC Dream Blazer  
1012Z - Lot 59**





# SPRING 2012 SIMANGUS AND SIMMENTAL BULLS

## 60 PHFC DREAM DOCTOR 1032Z

Birth Date: 1-15-2012 Bull 2695551 Tattoo: 1032Z  
 CNS DREAM ON L186  
 LF DREAM DOCTOR 2286763 LF KANDY KISSES  
 NICHOLS LEGACY G151  
 CNS SHEEZA DREAM K107W  
 HC POWER DRIVE 88H  
 NJC TJF HOLLYE HUNTER  
 LCOC REGISTER G429R  
 PHF RITA 24690F1074 429R  
 2650546 GRC ALICE10740F3542 7709  
 C A FUTURE DIRECTION5321  
 LEACHMAN WENDY J3027  
 OAKHOLLOW77090F1318 1118  
 GRC ALICE 3542

MARB	0.42
BF	
REA	-0.03
TI	63

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
12.2	0.15	-0.1	0.31	48.9	0.15	75.4	0.15
N/A	N/A	N/A	N/A	9.8	0.14	21.9	0.14
				API	TI		
				125	63		

- Offered by Pleasant Hill Farms
- There are common qualities with these Dream Doctor sired herd bull prospects ... Muscle, Thickness, Internal Dimension, Depth - fore and rear, Structural Soundness, Flething Ability and balanced trait EPDs all the way across the board! Put a Dream Doctor son to work in your herd!

## 62 PHFC DREAM DOCOR 2202Z

Birth Date: 2-13-2012 Bull 2695554 Tattoo: 2202Z  
 CNS DREAM ON L186  
 LF DREAM DOCTOR 2286763 LF KANDY KISSES  
 NICHOLS LEGACY G151  
 CNS SHEEZA DREAM K107W  
 HC POWER DRIVE 88H  
 NJC TJF HOLLYE HUNTER  
 DAM - AAA 1099

MARB	0.32
BF	
REA	-0.02
TI	52

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
7.3	0.12	1.4	0.29	44.2	0.12	65.2	0.12
N/A	N/A	N/A	N/A	2.3	0.12	20.4	0.12
				API	TI		
				92	52		

- Offered by Pleasant Hill Farms
- This is the kind of bull to take home and make an immediate impact on the heterosis potential of your herd. He is out of an excellent commercial cow that absolutely always gets the job done!

## 61 PHFC DREAM DOCTOR 2312Z

Birth Date: 2-22-2012 Bull 2695552 Tattoo: 2312Z  
 CNS DREAM ON L186  
 LF DREAM DOCTOR 2286763 LF KANDY KISSES  
 NICHOLS LEGACY G151  
 CNS SHEEZA DREAM K107W  
 HC POWER DRIVE 88H  
 NJC TJF HOLLYE HUNTER  
 G A R SOLUTION  
 PHF EUROTIA 807 OF639SOL  
 2650539 GRC EUROTIA 6390F5699559  
 S S TRAVELER 6807 T510  
 G A R NEW DESIGN 50  
 G A R PRECISION 9559  
 GRC EUROTIA46580F10694H8

MARB	0.54
BF	
REA	-0.03
TI	67

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
11.0	0.17	0.4	0.32	51.4	0.17	83.7	0.17
N/A	N/A	N/A	N/A	7.4	0.16	21.9	0.16
				API	TI		
				125	67		

- Offered by Pleasant Hill Farms
- Excellent EPDs across the board on this tremendous potential herd sire! Out of a true performance bred cow that does an excellent job.



PHFC Dream Doctor 2312Z - Lot 61



PHF/B&L Zeus 24Z - Lot 63

## 63 PHF/B&L ZEUS 24Z

Birth Date: 2-18-2012 Bull 2651411 Tattoo: 24Z  
 CNS DREAM ON L186  
 WAGR DRIVER 706T  
 2411975 3C MELODY M668 BZ  
 NICHOLS LEGACY G151  
 CNS SHEEZA DREAM K107W  
 HART SUBZERO G322  
 3C CROCUS G374 BZ  
 H S A F BANDO 1961  
 M A MAGGIE PRIDE 1404-19  
 2573142 EXAR ELBAN 5329  
 S A F 598 BANDO 5175  
 J K S MISS CHEYENNE 196  
 B & L COMPUTER 2099  
 T B R PINE GAL U015

MARB	0.35
BF	
REA	-0.03
TI	62

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
7.7	0.14	1.1	0.16	55.6	0.14	86.1	0.14
N/A	N/A	N/A	N/A	6.5	0.11	18.3	0.11
				API	TI		
				104	62		

- Offered by Pleasant Hill Farms
- ZEUS... The name says it all! Balanced EPDs across the board. Sired by Driver and out of one of the best 1961 daughters in the country! This bull is a game changer!

# SPRING 2012 SIMANGUS AND SIMMENTAL BULLS



**MAC/PVF Driver 214Z - Lot 64**

## 64 MAC/PVF DRIVER 214Z

Birth Date: 1-14-2012 Bull 2653280 Tattoo: 214Z  
 CNS DREAM ON L186 NICHOLS LEGACY G151  
 WAGR DRIVER 7061 CNS SHEEZA DREAM K107W  
 2411975 3C MELODY M668 BZ HART SUBZERO G322  
 3C CROCUS G374 BZ  
 O C C EMBLAZON 854E D H D TRAVELER 6807  
 WBCC LADY UNIVERSE 5078 DIXIE ERICA OF C H 1019  
 2582812 E&B LADY UNIVERSE 307 PAPA UNIVERSE 515  
 E&B 4137LADYDOMINETTE688

MARB	0.31
BF	
REA	-0.04
REA	0.65

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
10.7	0.16	1.0	0.18	59.6	0.15	89.4	0.15
N/A	N/A	7.6	0.12	15.6	0.12	45.3	0.13

- Offered by Pleasant Hill Farms
- Here is another Driver son out of an Emblazon with a higher CE, Wean, Year and API than his half-brother. The Cover Bull that offers all of the parts to improve your herd!

API	TI
113	64



**M2C Upgrade 842Z - Lot 65**

## 65 M2C UPGRADE 842Z

Birth Date: 2-7-2012 Bull Reg.No.Pdg. Tattoo: 842Z  
 ELLINGSON LEGACY M229 NICHOLS LEGACY G151  
 MR NLC UPGRADE U8676 ELLINGSON MS PSTOCK K58  
 2474338 MS NLC MOJO S6119 B GLS MOJO M38  
 GFI DARLA M410  
 3C MACHO M450 BZ MEYER RANCH 734  
 AKERS MAGGIE U840 3C CROCUS H112 B  
 2567325 OCC MISS 522P

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
11.1	0.81	2.2	0.90	92.9	0.88	142.1	0.85
4.2	0.15	2.1	0.16	56.3	0.14	76.6	0.14
N/A	N/A	6.8	0.14	18.5	0.13	46.6	0.14

\$ MARB	BF	REA	\$ MARB	BF	REA
0.28	-0.09	1.19	0.03	-0.10	0.52

- Offered by Metzger Cattle Co.
- UpGrade is the Simmental bull that is siring such an incredible set of calves that offer performance, phenotype and fleshing ability. This UpGrade son is a 3/4 blood that is out of an awesome cow.

API	TI
137	89



**M2C Done Right 373Z - Lot 66**

## 66 M2C DONE RIGHT 373Z

Birth Date: 2-11-2012 Bull Reg.No.Pdg. Tattoo: 373Z  
 HTP SVF IN DEW TIME CNS DREAM ON L186  
 WELSHS DEW IT RIGHT067T HTP SVF HONEYDEW  
 2403649 SVF/NJC SENERITA N29 STF MR MOMENTUM H508  
 NJC EBONY ANTOINETTE  
 ES KILOWAT KH19 ER BLACK CISCO 532C  
 EBS SAVANNAH GEORGIA ESH19  
 2275885 TRIPLEC SHESAVANNAH K137 HC POWER DRIVE 88H  
 G&L SAVANNAH 607C

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
13.5	0.75	0.0	0.85	62.7	0.80	86.4	0.77
8.9	0.36	4.2	0.42	71.4	0.36	105.9	0.35
24.6	0.34	7.2	0.33	27.2	0.33	62.9	0.34

\$ MARB	BF	REA	\$ MARB	BF	REA
0.23	-0.05	0.42	0.08	-0.03	0.64

- Offered by Metzger Cattle Co.
- This purebred bull gives you the option to make your own half-bloods with a tremendous amount of quality both performance and phenotype. Excellent dam. EPDs are where you need them.

API	TI
125	69



**HOC 223Z - Lot 67**

## 67 HOC 223Z

Birth Date: 2-23-2012 Bull 2677440 Tattoo: 223Z  
 GW LUCKY MAN 644N GW LUCKY CHARM 665K  
 SVF STAR PLAYER T801 GW MISS 600U 964J  
 2392704 SVF SHEZA STAR N902 HC POWER DRIVE 88H  
 SVF SHEZA LADY J900  
 SVF/NJC BUILT RIGHT N48 CNS DREAM ON L186  
 EBS SHESA BEAUTY NJC EBONY ANTOINETTE  
 2420067 TRIPLEC SHESAVANNAH K137 HC POWER DRIVE 88H  
 G&L SAVANNAH 607C

MARB	0.09
BF	
REA	-0.06
REA	0.84

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
9.9	0.21	2.4	0.23	65.4	0.21	102.6	0.21
25.3	0.13	4.7	0.19	30.4	0.19	63.1	0.20

- Offered by Metzger Cattle Co.
- 124 API bull with all kinds of weaning and yearling performance to boot! If you need growth performance and improved carcass quality ... here he is!

API	TI
124	67



# SPRING 2012 SIMANGUS AND SIMMENTAL BULLS

## 68 HOC 221Z

Birth Date: 2-21-2012 Bull 2677438 Tattoo: 221Z  
 TNT EVER READY R232 HC HUMMER 12M  
 M2C ALKALINE 37W RC MISS LEGACY 058N  
 2538605 SVF PERT T37 NJC PERT

MARB	0.15
BF	
REA	-0.06
REA	0.77

PTL CUTTING EDGE D209 BS MR ARAPAOHE 811A  
 BPCC GWYNN 037S NLC B75 BARY  
 2482532 EBS SAVANNAH GEORGIA ES KILOWAT KH19  
 TRIPLEC SHESAVANNAH K137

CE	BE PD	WE PD	YE PD	STAY	MCE	MILK	MWW								
9.0	0.15	2.2	0.32	65.6	0.14	89.8	0.14	22.0	0.11	8.8	0.12	20.8	0.12	53.6	0.13

• Offered by Metzger Cattle Co.

• Alkaline calves are known for ease of calving and fast early growth. Here is your chance to own an Alkaline out of an excellent cow. 221Z has an excellent set of numbers.



HOC 221Z - Lot 68

## 69 HOC 205Z

Birth Date: 2-21-2012 Bull 2677439 Tattoo: 205Z  
 NICHOLS LEGACY G151 NICHOLS BLK DESTINY D12  
 CNS DREAM ON L186 NICHOLS DEBRA D81  
 2144976 CNS SHEEZA DREAM K107W SRS FRANCHISE F601  
 NICHOLS JOLIETTE 107W

MARB	0.29
BF	
REA	-0.05
REA	0.66

BMR DEW TIME U32 HTP SVF IN DEW TIME  
 HOC RAVISH HWF KASHMERE  
 2534002 EBS SHESA LAVISH NICHOLS LEGACY G151  
 TRIPLEC SHESAVANNAH K137

CE	BE PD	WE PD	YE PD	STAY	MCE	MILK	MWW								
13.6	0.20	2.0	0.35	71.4	0.19	99.1	0.19	21.8	0.15	10.3	0.18	14.8	0.18	50.5	0.18

• Offered by Metzger Cattle Co.

• Here you go! A Dream On son that is 133 API, 74 TI and 13.6 CE! What a genetic opportunity in this purebred Simmental bull!



HOC 205Z - Lot 69

## 70 PHFC MOBETTERG 1002Z

Birth Date: 2-25-2012 Bull 2695555 Tattoo: 1002Z  
 SVF/NJC MO BETTER M217 STF MR MOMENTUM H508  
 GORDON NJC SVF ANTOINETTE K205  
 2429668 J5 MILLY S304 SS GOLDMINE L42  
 J5 RED FANCY

MARB	0.32
BF	
REA	-0.02
REA	0.40

H B NEW DESIGN 512 BON VIEW NEW DESIGN 1407  
 CBAR L 1737 BLACKBIRD715 EXAR MISS TRAVELER 3425  
 2474578 BLACKBIRD OF RR 1737 E&B 4137 DOMINETT 855  
 BLACKBIRD OF R R 7414

CE	BE PD	WE PD	YE PD	STAY	MCE	MILK	MWW								
10.1	0.07	1.1	0.26	55.5	0.07	94.1	0.07	N/A	N/A	7.1	0.06	18.1	0.06	45.8	0.06

• Offered by Pleasant Hill Farms

• This is just an outstanding set of yearling bulls! Here is a grandson of MoBetter with a super solid set of EPDs. Excellent weaning to yearling performance. Add muscle and pounds to your next calf crop!



PHFC MoBetterG 1002Z - Lot 70

## 71 PHFC MOBETTERG 1003Z

Birth Date: 3-3-2012 Bull 2695556 Tattoo: 1003Z  
 SVF/NJC MO BETTER M217 STF MR MOMENTUM H508  
 GORDON NJC SVF ANTOINETTE K205  
 2429668 J5 MILLY S304 SS GOLDMINE L42  
 J5 RED FANCY

MARB	0.19
BF	
REA	-0.04
REA	0.47

JAUER JUDGE 9031 322 O C C JUDGE 679J  
 GRC EVERGREEN 4118 OF1070322 JAUERFREIGHTLINER9031449  
 2695537 GRCEVERGREEN107034881921 PAPA FORTE 1921  
 GRC EVERGREEN348813053Q3

CE	BE PD	WE PD	YE PD	STAY	MCE	MILK	MWW								
9.1	0.08	1.2	0.27	52.1	0.08	85.2	0.08	N/A	N/A	3.4	0.06	18.1	0.07	44.2	0.07

• Offered by Pleasant Hill Farms

• Half-brother to Lot 70 and out of an excellent cow! Muscle, fleshing ability and soundness all in one. Here is your next herd sire.

# SPRING 2012 SIMANGUS AND SIMMENTAL BULLS



**MAC/PVF Milestone 239Z - Lot 72**

## 72 MAC/PVF MILESTONE 239Z

Birth Date: 3-18-2012 Bull 2653283 Tattoo: 239Z

TNT TOP GUN R244  
JF MILESTONE 999W  
2494990 MS MAXIE LOU M112S

TNT GUNNER N208  
TNT MISS SADIE M68  
BLACK BEAR  
MADISON M213M

H S A F BANDO 1961  
MA BANDY MAID 873  
2545629 BALA BELL 577 T M

S A F 598 BANDO 5175  
J K S MISS CHEYENNE 196  
M A MARRIOTT 205  
WILT D C BALA BELL 113

MARB	0.13
BF	
REA	-0.03
TI	
API	0.27

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
9.1	0.17	0.7	0.20	71.2	0.19	114.0	0.18
N/A	N/A	N/A	N/A	4.4	0.14	15.5	0.14
51.0	41.4						

- Offered by Pleasant Hill Farms
- This Milestone son is out of the very best 1961 daughter that we have ever seen! Tremendous EPDs! 0.7 Birth, 71.2 Wean, 114 Year. Up to date genetics with tomorrow performance!

## 73 MAC/PVF DREAMER 219Z

Birth Date: 2-3-2012 Bull 2653281 Tattoo: 219Z

CNS DREAM ON L186  
CNS PAYS TO DREAM T759  
2419373 MLF BL JESSIE K336

NICHOLS LEGACY G151  
CNS SHEEZA DREAM K107W  
HC POWER DRIVE 88H  
RED JESSIE T79

MARB	0.15
BF	
REA	-0.04
TI	
API	0.33

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
10.3	0.10	0.2	0.12	46.8	0.11	65.2	0.10
N/A	N/A	N/A	N/A	7.0	0.07	17.2	0.07
40.5	0.07						

- Offered by Pleasant Hill Farms
- A really nice Pays To Dream son that has a super set of EPDs. Here is a half-blood bull that will make that difference that you have been looking for in your next calf crop!



**MAC PHF Sooner 231Z - Lot 77**

## 74 PHF/B&L DIXIE SALUTE 22Z

Birth Date: 2-16-2012 Bull 2651410 Tattoo: 22Z

DJ ELISHA E503  
DJ SALUTE G509  
1958584 MISS JONG 273

MEYER RANCH 734  
MISS JONG Y109  
BUCK  
MISS JONG 204

D H D TRAVELER 6807  
O C C DIXIE ERICA 700F  
2304490 O C C DIXIE ERICA 935C

Q A S TRAVELER 23-4  
BEMINDFUL MAID DHD 0807  
HERO 6267 OF R R 0537  
O C C DIXIE ERICA 787A

MARB	0.20
BF	
REA	-0.04
TI	
API	0.27

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
7.2	0.21	1.0	0.22	40.8	0.21	63.8	0.21
N/A	N/A	N/A	N/A	2.6	0.21	23.6	0.21
43.9	0.21						

- Offered by Pleasant Hill Farms
- Lot 74 and 75 are flush brothers out of an excellent daughter of 6807! Here is a bull to use that will add frame and value to his calf crop. Balanced trait EPDs with positive marbling and ribeye.

## 75 PHF/B&L DIXIE SALUTE 03Z

Birth Date: 2-6-2012 Bull 2651413 Tattoo: 03Z

DJ ELISHA E503  
DJ SALUTE G509  
1958584 MISS JONG 273

MEYER RANCH 734  
MISS JONG Y109  
BUCK  
MISS JONG 204

D H D TRAVELER 6807  
O C C DIXIE ERICA 700F  
2304490 O C C DIXIE ERICA 935C

Q A S TRAVELER 23-4  
BEMINDFUL MAID DHD 0807  
HERO 6267 OF R R 0537  
O C C DIXIE ERICA 787A

MARB	0.20
BF	
REA	-0.04
TI	
API	0.27

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
7.2	0.21	1.0	0.22	40.8	0.21	63.8	0.21
N/A	N/A	N/A	N/A	2.6	0.21	23.6	0.21
43.9	0.21						

- Offered by Pleasant Hill Farms
- Lot 74 and 75 are flush brothers out of an excellent daughter of 6807! Here is a bull to use that will add frame and value to his calf crop. Balanced trait EPDs with positive marbling and ribeye.

## 76 PHF/B&L MR MEYER 734 32Z

Birth Date: 2-23-2012 Bull 2651418 Tattoo: 32Z

MR BLACK GX 6W  
MEYER RANCH 734  
1390632 MISS GX 728R

T N T MR T  
MISS GX 852T  
ABC BIG-N-TAL JUNIOR  
H421\_

D H D TRAVELER 6807  
E&D LADY 6807 796  
2518815 LADY 183 TRAVELER 334

Q A S TRAVELER 23-4  
BEMINDFUL MAID DHD 0807  
E&B TRAVELER 183  
LADY STACKER B23

MARB	0.23
BF	
REA	-0.05
TI	
API	0.44

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
2.6	0.22	0.9	0.22	40.0	0.22	66.1	0.22
N/A	N/A	N/A	N/A	3.5	0.22	19.7	0.22
39.5	0.22						

- Offered by Pleasant Hill Farms
- 734 X 6807 is a combination that always works! This bull will add pounds of performance to any British breed based commercial cow herd!

## 77 MAC PHF SOONER 231Z

Birth Date: 2-27-2012 Bull 429464 Tattoo: 231Z

DMCC LIMITED EDITION 4F  
SLC SOONER 101M  
331256 PANNELL MISS 015

MEYER RANCH 734  
CRCC DIXIE ERICA 5458R  
SM2467182 O C C DIXIE ERICA 929F

DMCC POLLERIOD 29A ET  
DAZZLERS FANCY DANCER  
HALL'S LEGACY PLUS 738  
PANNELL MISS 582

MR BLACK GX 6W  
MISS GX 728R  
OCC BONANZA 880B  
O C C DIXIE ERICA

FAT	N/A
REA	N/A
MARB	N/A
M&G	N/A

BEPD	WEPD	YEPD	MILK	M&G
1.5	PE	40.7	PE	90.0
PE	21.7	PE	42.0	

- Offered by Pleasant Hill Farms
- Lot 77 and 78 are flush brothers out of an excellent 734 X 6807 bred dam. With the combination of Simmental, Angus and Maine, heterosis is a major advantage. Both of these bulls have an excellent set of EPDs and can be used in so many ways.



**78****MAC PHF SOONER 240Z**

Birth Date: 3-7-2012

Bull 429466

Tattoo: 240Z

DMCC LIMITED EDITION 4F  
 SLC SOONER 101M  
 331256 PANNELL MISS 015

DMCC POLLEROID 29A ET  
 DAZZLERS FANCY DANCER  
 HALL'S LEGACY PLUS 738  
 PANNELL MISS 582

FAT
N/A
REA
N/A
MARB
N/A

MEYER RANCH 734  
 CRCC DIXIE ERICA 5458R  
 SM2467182 O C C DIXIE ERICA 929F

MR BLACK GX 6W  
 MISS GX 728R  
 OCC BONANZA 880B  
 O C C DIXIE ERICA

BEPD	WEPD	YEPD	MILK	M&G
1.5	PE 40.7	PE 90.0	PE 21.7	PE 42.0

- Offered by Pleasant Hill Farms
- Lot 77 and 78 are flush brothers out of an excellent 734 X 6807 bred dam. With the combination of Simmental, Angus and Maine, heterosis is a major advantage. Both of these bulls have an excellent set of EPDs and can be used in so many any ways.

**MAC PHF Sooner 240Z - Lot 78**

## COMMERCIAL HEIFERS

Lots 80 through 100 will consist of high quality yearling black and black baldy replacement commercial heifers. These heifers have been vaccinated, re-wormed and reproductive tract scored. These heifers are all born after 1/1/2012 and before 3/31/2012. They are from Cooper Cattle and Estes Brothers, both longtime Cowles' Pleasant Hill Farms bull customers and we appreciate their sharing their replacement heifers very much. The heifers will be sold in groups of five. Here is your chance to add excellent replacement females to your beef cattle herds!

***"Good Cattle, Good People, Good Life"*****Thanks for Coming!**

March 7, 2013

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Heifer Sale**

**MARCH 7, 2013**

**SELLING  
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- 19** Fall 2011 Angus Bulls
- 22** Spring 2012 Angus Bulls
- 16** Fall 2011 SimAngus and Simmental Bulls
- 21** Spring 2012 SimAngus, Simmental and SimSolution Bulls
- 100** Black and Black Baldy Commercial Replacement  
Yearling Heifers

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*Bring this sale book with you to the sale.*

