Cowles' Pleasant Hill Farms

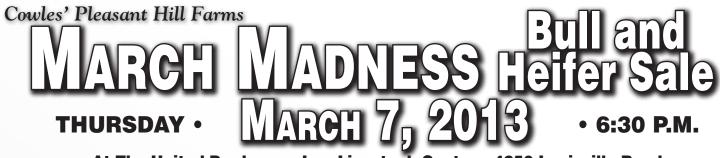
MARCH MADNESS

He sells as Lot 64.

Bull and Heifer Sale MARCH 7, 2013

www.pleasanthillfarms.com

Bradley Wilson



At The United Producers, Inc. Livestock Center • 4350 Louisville Road 1 mile off of I-65, Exit 28 • Bowling Green, KY

SELLING 78 BULLS • 16 HEIFERS

- 19 Fall 2011 Angus Bulls
- 22 Spring 2012 Angus Bulls
- 16 Fall 2011 SimAngus and Simmental Bulls
- **21** Spring 2012 SimAngus, Simmental and SimSolution Bulls
- **100** Black and Black Baldy Commercial Replacement Yearling Heifers

AUCTIONEER:

Eddie Burkes (270) 991-6398

RINGMEN:

Chuck Grove, American Angus Association Regional Manager (434) 525-4687 Jimmy Hinton, Ringman (731) 669-5277 or (731) 415-7551 Tim Dietrich, Kentucky Department of Ag. (502) 564-4983 Jered Shipman, Ringman (806) 983-7226

SPECIAL GUESTS AND REPRESENTATIVES:

Chuck Grove, American Angus Association Regional Manager (816) 390-6600

SALE CONSULTANTS:

Jered Shipman (806) 983-7226 • Dalton Lundy (502) 727-6898 Jeremy Ruble (406) 581-7940

TERMS AND CONDITIONS:

Cattle will sell under the suggested Terms and Conditions of the American Angus Association (http://www.angus.org/Pub/suggested_sale_terms.pdf), American Hereford Association or the American Simmental Association.

HEALTH:

All cattle sell with the proper health papers for interstate shipment.

TRUCKING:

Professional cattle haulers will be available.

INSPECTION: Bulls may be seen at Pleasan

Bulls may be seen at Pleasant Hill Farms prior to Wednesday, March 6, 2013. Heifers may be seen at their respective breeders' prior to Wednesday, March 6, 2013. Bulls and heifers will be available for inspection after noon on Wednesday, March 6, 2013 at the United Producers' Regional Livestock Market through the completion of the sale.

DINNER:

A complimentary dinner will be available Thursday evening prior to the sale starting at 5 p.m.

Information from the block will take precedence over any errors made inadvertently in the sale book.

Buyers unable to attend the sale may send their bids to the Field Representatives or Ringmen, the Auctioneer, Pleasant Hill Farms or any of the breeders of the cattle in the sale. Bids will be handled with the strictest of confidentiality.



Margo Peltz (937) 515-1194



Visit the *Angus Journal*® Web site, www.angusjournal.com, and view this sale book online.

References: American Angus Association®, AHIR®, Angus Source®, CAB®, Pathfinder® EPDs current as of February 7, 2013. Updated EPDs can be viewed online at www.angus.org



Gil, Mary, Corbin, Caroline & Catherine Cowles 508 Rockfield Richpond Rd., Rockfield, KY 42274 (270) 843-9021 • Fax (270) 843-9005 www.pleasanthillfarms.com

Located 7 miles west of Bowling Green, 1/2 mile off Hwy. 68/80



BULLS:

METZGER CATTLE COMPANY

Jerod Metzger (270) 779-6260

ESTES CATTLE COMPANY

ROCKIN'C CATTLE

BURKS CATTLE COMPANY

HEIFERS: COOPER CATTLE

ESTES BROTHERS

Joe Estes...... (270) 202-6653



Dear Folks,

Welcome to our eighth annual sale! This sale has gained a great reputation of the place to come for high quality genetics. Bulls and heifers alike represent the best that our programs have to offer. The



last few months in the beef cattle business have been very encouraging; however, the increased value that our cattle now have is offset with rising input costs and a challenging economy. 2013 and beyond presents much opportunity. The nation's beef cowherd is not as numerous as it has been over the last 70 years. It is becoming more and more important to do the little things to maximize production within our cow herds. Utilizing our forages more efficiently, emphasizing reproductive efficiencies and increasing pounds of production per cow are three of the areas of emphasis that we have to focus on in order to improve our profitability. Your selection of genetics to

Our family has enjoyed a tremendous year in the beef cattle business. We enjoy our time spent as help you achieve these goals is what we are in business to do. a family at various beef cattle events and enjoy the relationships that we make. Most importantly, we

enjoy our children having an opportunity to associate with excellent folks that are the backbone of our American way of life. We continue to try new things, do things differently or look for ways to improve what we are already doing. We are extremely pleased with the progress of our Angus and SimAngus

We focus our efforts on the production end of the beef cattle business with our Angus and SimAnbreeding programs.

gus herds. One thing that has not changed is high quality cattle that are sound, fertile and genetically bred to improve the cattle with which they are mated. That is what you have found in our programs in the past and will continue to find in the future. Thank you for your support of our 2012 March Madness Sale! It was a great success. Our goal of offering Angus and Simmental/Angus Breed Leading Genetics for you to take back home and improve your beef cattle herds has never been more important. We know now, more than ever, is the time to really get serious about the genetics that make up your herd. Over the past year we have tried to make sure that all of our production decisions had you, the customer, in mind. We continue to update the information about us and we would like to welcome you

to visit our web site www.pleasanthillfarms.com to see what we are all about at any time. Our sale is being held on March 7, 2013. We have been fortunate enough to establish working relationships with genetic partners Estes Cattle Company, L&S Angus, Burks Cattle Company, Rockin'C

Cattle, B&L and others. We are offering the best of the best. The bulls have been raised under practical conditions. They will have had a growing ration from weaning to yearling. At that time, all of the bulls are weighed, measured, ultrasounded and semen tested then they are placed on a maintenance ration. We plan to offer about 35 eighteen-month-old bulls and 40 yearling bulls in the sale. All of the bulls offered for sale will be guaranteed breeders. Every bull will qualify for the Phase One Tobacco money and we will furnish the paperwork necessary to obtain these funds. This set of bulls is tremendous! I am sure that when you have an opportunity to see the bulls you will agree with just how good they are and

In addition, thanks to Pleasant Hill Farms customers, we will have commercial replacement yearling heifers in the sale. Thank you to Cooper Cattle and Estes Brothers for such an outstanding set of heifhow deep a set of bulls this is!

ers. Each of these progressive beef cattle breeders has a name synonymous with integrity, quality and We cannot say enough about the Metzger family! Thank you to Jerod, Tracey, Madison and Tucker Metzger! The countless hours and unselfish labor continue to move our programs toward the future. value. That is also what we are about.

Jerod is an excellent cattleman and is a superior manager of our operation. Please visit with Jerod about any of the sale bulls. He will be very happy to assist in any way that he can. Thank you for your interest in our Angus and Simmental/Angus breeding programs. We are committed to providing the highest quality of beef cattle seedstock that will have the greatest value to our customers. We look forward to working with you. If we can be of any assistance please give us a call.

Gil, Mary, Corbin, Caroline, and Catherine Cowles

March 7, 2013 • 1

PLEASANT HILL FARMS

GUARANTEE

We guarantee that all breeding cattle sold by Pleasant Hill Farms are fertile to the best of our knowledge. If a bull is injured at any time in the six months following the sale so as to make him functionally infertile, we will provide you with a satisfactory replacement (if available), or issue you a credit equal to the bull's purchase price minus the salvage value received for that bull. All credit is good until it is used and does not expire. We would simply ask that you contact us before you cull your infertile animal.

This is not a life insurance policy. We will not replace a dead animal if it is killed or dies for any reason. We would suggest that normal care needs to be exercised toward these animals and that particularly the yearling bulls not be allowed to get too thin.

This guarantee is in addition to the Suggested Sale Terms and Conditions of the American Angus Association, which also apply.

SEMEN INTEREST IN BULLS

We are retaining a 25% revenue sharing and semen interest in every bull. This means that the bull is totally in your control in how you want to handle him, and you get 100% of the salvage value of the bull. Simply, we have the right to the retained share of semen sales revenue from the bull if at some time in the future semen sales become a possibility. If you sell the bull to another breeder, Pleasant Hill Farms retains the semen interest.

Realistically, it is unlikely that large amounts of semen will be sold from many bulls. However, the reason we are keeping interests in some bulls is that bulls are often "discovered" later in life, after they have proven themselves in the breeding pasture.

If you purchase a bull that we retain an interest in and you choose to collect some semen from that bull as an "insurance policy" for your own use, that semen is 100% yours. Pleasant Hill Farms may wish to collect semen from the bull, either for within herd use or to build a jointly owned semen bank for sale purposes. If you are not interested in collecting semen on the bull, Pleasant Hill Farms has the right to collect the bull for their own use and in that case will pay all collection expenses. Semen collection will be arranged at the convenience of the owner of the possession interest.

THIS IS WHAT IT'S ALL ABOUT!!!



2012 brought about an awesome opportunity for Pleasant Hill Farms and the Cowles' family. All three of our children are involved in the American Junior Angus Association and decided to feed a couple of steers for the National Junior Angus Association Carcass Contest. The steers were out of cows that we raised and sired by bulls that came out of this sale over the last seven years. The experience for the children taught them great lessons about the production of beef, from conception to consumption!

In addition to the learning experience, the two steers that the Children entered in the American Junior Angus Association Carcass Contest finished as the Reserve Grand Champion Carcass and the fifth placing carcass. The two steers finished in the top 5 of the National Junior Angus Association Carcass Contest! That is an awesome accomplishment!

At the Annual meeting of the American Angus Association in November, Dr. Curtis Long recognized the Reserve Grand Champion Carcass Steer, PHF Cooper 8498 and the Cowles' children for their accomplishments! Thank you to the American Angus Association and Dr. Curtis Long for this great experience.

2 • March Madness Bull & Heifer Sale



GRC/LS 157 of 853 2382 - Lot 1

1 GRC/LS 157 (OF 853 2382	2
Birth Date: 9-3-2011	Bull 17215374	Tattoo: 157
#Rito 6l6 of 4B20 6807 GRC Paul 2382 of 1059 6l6 14327883 #GRC Pauline 1059 2396 6595	#DHD Traveler 6807 +Rita 4B20 of 0FB1 Bando #Sitz Alliance 6595 GRC Pauline 2396 of 311 20	093 MARB
#Connealy Freightliner LS 853 of 557 Freightliner 16319805 LS 557 of 207 Alliance 8126	#Bon View Bando 598 Joana Erica of Conanga #WAR Alliance 9126 6006 LS Georgina 207 of 9107 20	RE N/A FAT 076 N/A
CED BEPD WEPD YEPD	SC CEM	MILK \$EN
+7 .20 +1.1 .33 +45 .23 +85 .7	17 N/A N/A +8 .10 +2	1.15 -2.27
 Offered by Pleasant Hill Farms A stout-made cattleman's	\$W \$F	\$G \$B
bull! Balanced EPDs with calvi	+26.51 +29.09	N/A N/A

performance. Sound-made and out of an excellent Freightliner daughter of an excellent 8126. This bull has 6595 all over him!

ECC ANSWE		attoo: 51
#SAV Final Answer 0035 pm Connealy Right Answer 746 15832750 Happy Dell of Conanga 262	#Sitz Traveler 8180 SAV Emulous 8145 #Hyline Right Time 338 Happy Daze of Conanga 6260	MARB +.57
#+Sinclair Net Present Value ECC Enchantress 229 17312715 ECC Enchantress 95	#N Bar Prime Time D806 +Ideal 4465 of 6807 4286 Oak Hollow 7709 of 1318 1118 ECC Enchantress 243	RE +.20 FAT +.035
CED BEPD WEPD YEF +15 .28 -2.3 .35 +61 .27 +108 • Offered by Estes Cattle Co. • Maybe you can have your ca	.22 N/A N/A +14 .14 +32 .19	\$EN -27.92 \$B +71.87

and eat it too! This bull has astounded us from day one, It's very hard to find a bull that can match his numbers and maybe harder yet to find one to match his looks and disposition. Retaining 2/3 semen interest.



Ecc Answer 51 - Lot 2

Birth Date: 9-27-2011

#TC Gridiron 258

SAV Madame Pride 3249

#Rito 616 of 4B20 6807

Circle S Blackcap 2143

BEPD WEPD

An Iron Mountain son with lots

of growth! If you want to add

5 .29 +2.6 .34 +52 .27 +96 Offered by Pleasant Hill Farms

SAV Iron Mountain 8066

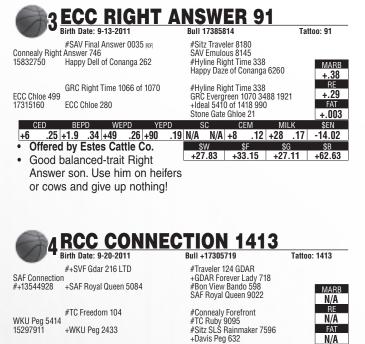
Stucky Blackcap 7464

16115617

16125788

+5

CFD



CED

I+6

•

BEPD

 The mother of this embryo bull calf is an excellent cow with an

WEPD

6 .05 I+2.2 .05 I+45 .05 I+81 .05 N/A N/A I+8 Offered by Rockin C Cattle Co.

sire heifer calves that you can build a herd around.

YEPD

excellent production history, as well as super phenotype. He will

SC

+26.48 +24.47

CEM

\$F

MILK

\$6

N/A

.05 I+23 .05

\$EN

-3.15

\$B

N/A



YFPD

extra pounds to a calf crop, here is your next herd sire!

.27 N/A

PHF BURKS 7464 IRONMAN 522Y

Bull 17218369

#+GAR Grid Maker

#TC Blackbird 7049

#SAV 8180 Traveler 004 [RDF]

SAV Madame Pride 8264

#DHD Traveler 6807 +Rita 4B20 of 0FB1 Bando

CFM

MILK

.17

.14 +15

+23.01 +38.98 +32.64 +69.73

#B/R New Design 036

Circle S Blackcap 366

N/A +6

MARB

l+.53

RE

I+.32

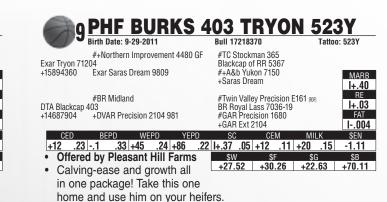
FAT

I+.004

\$FN

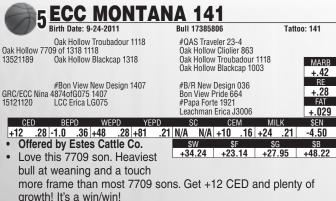
+.37

 Really thick, easy fleshing 7709 +25.67 +18.58 +16.84 +41.09 son out of one of our hardest working cows. Dam's WW ratio 8@102. Keep his daughters.





ECC Show Biz 161 - Lot 6



6 ECC SHOW BIZ 161 Birth Date: 9-27-2011 Bull 17385809 Bull 17385809 Tattoo: 161 #+GAR Grid Maker GDAR Traveler 044 SAV Bismarck 5682 GAR Precision 2536 +15109865 SAV Abigale 0451 #Schoenes Fix It 826 MARB SAV Abigale 6062 +.16 RF #BCC Bushwacker 41-93 #Paramont Ambush 2172 ECC Proud Lucy 195 15429348 ECC Proud Lucy 252 +.59RC Anita T Bando 918903 FCC 043 Equator 59 FAT ECC Proud Lucy 17 -.016 WEPD YFPD CFD BEPD CFM MII K \$FN 3 .29 +1.5 .37 +52 .28 +91 Offered by Estes Cattle Co. .18 +25 +8 .24 N/A N/A +10 .22 -10.34\$6 \$R +30.81 +32.96 +23.82 +54.64 This Bismarck son has been a favorite since birth. So wide, so deep, so smooth shouldered and good footed. Don't miss this guy.

Retaining 2/3 semen interest.

4 • March Madness Bull & Heifer Sale



GRC/LS 179 of 355 Bando 904 - Lot 10





 Very balanced Aberdeen son that puts it all together. Out of a great cow WWR 9@102. This bull's IMF ratio 118 and a 107 REA ratio. Look him up.



ECC Aberdeen 211 - Lot 11

	2 ECC Birth Date: 10-		Bull 17385			too: 221
SAV Final A #13592905	#Sitz Travelei nswer 0035 ₪ SAV Emulous		#Bon Viev	raveler 71 Ida Entense 1 w Bando 598 Emulous 2124		MAR +.5
ECC Euroga #15429345	135	709 of 1318 1118 353	Oak Hollo ECC 043 I	w Troubadour w Blackcap 13 Equator 59 te Eurotia 95		RE +.3 FAT +.04
CED	BEPD 28 +.3 .36 +	WEPD YE 49 .28 +87		CEM	MILK +23 .22	\$EN -5.83
 Offer 	red by Estes	Cattle Co.	\$W +30,86	\$F +29.61	\$G +30.84	\$B +51.3
	ring-ease wi /th and carc			+29.01	+30.84	+

154. Keep the daughters, he is out of a Pathfinder.

ECC ABERDE	EN 241	
Birth Date: 10-6-2011	Bull 17385811	Tattoo: 241
#CRA Bextor 872 5205 608 TC Aberdeen 759 15840414 #+TC Blackbird 4034	#BAR Ext Traveler 205 Cra Lady Jaye 608 498 S Easy #Bon View New Design 208 TC Blackbird 1013	MARB +.31
Oak Hollow 7709 of 1318 1118 ECC Bouquet 65 15429339 ECC Coquette 131	Oak Hollow Troubadour 1118 Oak Hollow Blackcap 1318 ECC 043 Equator 59 KM Coquette 7040 991	RE +.78 FAT +.015
CED BEPD WEPD YEPD	SC CEM MII	LK \$EN
+7 .28 +1.7 .36 +52 .28 +91 .2	3 N/A N/A +7 .16 +31	.21 -18.70
 Offered by Estes Cattle Co. 	\$W\$F\$0	
Numbers are good. Looks and	+30.98 +32.96 +29	.21 +62.42

temperament even better. One of our favorites, 114 REA ratio. Balance, Style, Muscle and Guts! Don't miss this one. Retaining 2/3 semen interest.



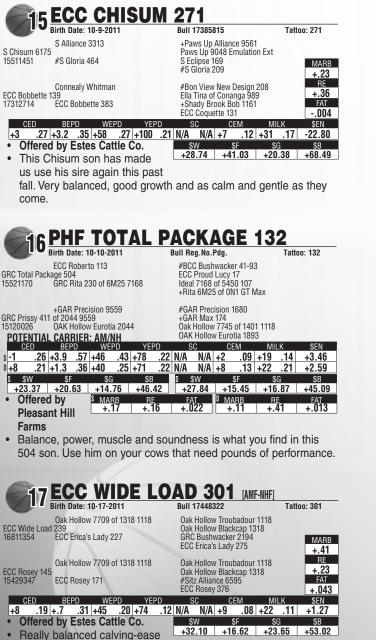
ECC Aberdeen 241 - Lot 13

14 ECC CORNER Birth Date: 10-28-2011	STONE 421 Bull 17385807	
ECC Freightliner 215 ECC Cornerstone 297 16099969 ECC Rosey 234	#Connealy Freightliner ECC Eurogal 261 #BCC Bushwacker 41-93 ECC Rosey 171	MARB +.32
Oak Hollow 7709 of 1318 1118 ECC Rose Petal 46 15790937 ECC Rose Petal 254	Oak Hollow Troubadour 1118 Oak Hollow Blackcap 1318 #BCC Bushwacker 41-93 ECC Rosey 376	RE +.24 FAT +.038
CED BEPD WEPD YEPD +6 .18 +.7 .32 +52 .21 +87 .11	SC CEM MIL	.K \$EN
Offered by Estes Cattle Co. This Cornerstone son has pleased us in every way He	N/A N/A +0 .07 +20 \$W \$F \$G +33.79 +28.26 +18.	\$B

should sire more growth than his numbers reflect, if he breeds like his sire, because they grow like weeds. Carcass is there, too. 126 IMF ratio, 106 REA ratio. Very Good Bull.



ECC Chisum 271 - Lot 15





ECC Bizinga 321 - Lot 18

(18	ECC BI Birth Date: 10-18-2			321 Bull 1738				Tatte	00: 321
SAV Bismarck +15109865	#+GAR Grid Make 5682 IDF SAV Abigale 0451	r		GAR Pre #Schoel	Traveler (ecision 25 nes Fix It gale 6062	536 826			MARB +.16
ECC Enchantre 14966949	Oak Hollow 7709 d ess 314 ECC Enchantress 2			Oak Hol ECC 043	low Trout low Black 3 Equator :hantress	cap 13 59			RE +.51 FAT 023
CED +10 .28	BEPD WE		D .22	sc N/A N	CE /A +12	M .17	MII +23	.22	\$EN -6.28
 We lik every width, 	d by Estes Cat this Bismard day. Tremendo guts and bon ning 2/3 seme	t tle Co. ck son mo ous musc le to be a	ore le, calv	\$W +30.30	+30	i.33	+24 +eck	.01	\$B + 51.03 Out.

1 9	PHF TO	TAL P	ACK			Tattoo: 154
GRC Total Pac 15521170	ECC Roberto 113 kage 504 GRC Rita 230 of 6M2	25 7168	ECC Proud Ideal 7168	wacker 41-9 Lucy 17 of 5450 107 5 of 0N1 GT I		MARB 1+.08
OCC Dixie Eric 13878084		-	#DHD Trav Dixie Erica +OCC Exoc +OCC Dixie	of CH 1019		RE I+.34 FAT I+.013
	BEPD WEPD I+1.6 .05 I+45 d by Pleasant H	.05 l+73 .05	SC N/A N/A SW	CEM I+4 .05 SF	MILK I+19 . \$G	\$EN 05 +5.66 \$B
Balan	ce, power, mus ness is what yo	cle and	+30.52	+15.52	+15.8	

in this 504 son. Use him on your cows that need pounds of performance. Out of a straight OCC bred cow.

"Our cattle are more than just numbers."

6 • March Madness Bull & Heifer Sale

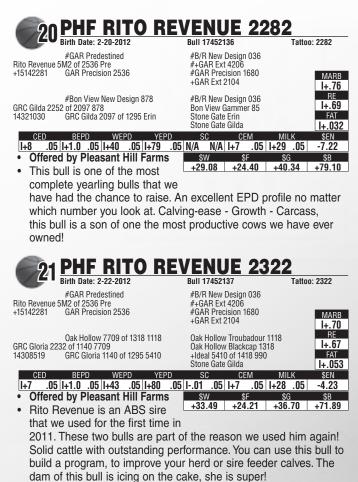
7709 daughters. The bull to use if you want to increase IMF, his

bull out of one of our favorite

IMF ratio 130.



PHF Rito Revenue 2282 - Lot 20





PHF Lookout 2242 - Lot 22

PHF LOOKOU Birth Date: 2-18-2012	T 2242 Bull 17450897	
OCC Legend 616L BC Lookout 7024 +14791623 Gibbet Hill Mignonne E37	#+OCC Emblazon 854E OCC Blackbird 632J #Papa Equator 2928 Gibbet Hill Mignonne TR	29 MARB
#+Boyd New Day 8005 PHF Erveta 1076 2440 ND 17147656 GRC Erveta2440 of 132 7168	#AAR New Trend SVF Forever Lady 57D Ideal 7168 of 5450 107 Stone Gate Kept Even	RE N/A FAT N/A
CED BEPD WEPD YEPD	SC CEM	MILK \$EN
		I+21 .05 +3.98
 Offered by Pleasant Hill Farms 	\$W \$F	\$G \$B
 B C Lookout strikes again! 	+32.96 +26.32	N/A N/A
Muscle, soundness and fertility! A balanced-trait bull. The 1076 o ground every year!	cow puts a great o	one on the

17336006



PHF Magnificent 2292 - Lot 23



PHF New Design 2232 - Lot 24



MAC/PHF Windfall 218Z - Lot 25



PHF/B&L Bando's Traveler 11Z - Lot 26

PHF MAGNIFICENT 2292 Birth Date: 2-21-2012 OCC Magnitude 805M

GRC Magnificent 2268 of 2097 16246436 GRC Gilda 2097 of 1295 Erin

Bull 17450171 #+OCC Emblazon 854E OCC Pollyanna 878G Stone Gate Frin

Stone Gate Gilda

Tatton: 2292

Tattoo: 2232

OCC Paxton 730P +OCC Focus 813F OCC Blackbird 736K +OCC Guide Post 886G GRC Eveling 2167 4234 1118 PHF Eveling 1030 2288 Pax GRC Eveling 2288 of 2167 GP

C	ED	BEI	۶D	WE	PD	YE	PD	S	3	CI	EM	MIL	LK	\$EN
s +1	.31	+3.2	.49	+45	.37	+74	.29	I50	.05	-2	.17	+17	.22	+9.20
D I+8	.05	l+.8	.05	I+41	.05	I+70	.05	N/A	N/A	I+5	.05	I+16	.05	+10.82
\$ §	SW	\$F	-	\$0	ì	\$B		D \$	W		\$F	\$	G	\$B
+2	6.81	+16.	62	+17.	81	+32.	30	+28	3.15	+1	3.94	+25	.50	+35.51
• 0	ffere	d bv		\$ MA	RB	R		FA	Г	D MA	\RB	R	E	FAT
-		,			40		22	. 0	20		20		45	0.05

- +.18 +.23 +.030 | I+.20 | I+.45 | I-.005 **Pleasant Hill** Farms
- Calving-ease, fleshing ability and maternal traits all in one package. This is a bull to keep daughters out of to build a herd around!



24 PHF NEW DESIGN 2232 Bull Rea.No.Pda.

#Bon View New Design 1407 LCC New Design G257M 14218254 +LCC Ruth K3151

#B/R New Design 036 Bon View Pride 664 #GAR Traveler 1489 Bon View Ruth 2838

GRC Bushwacker 2194 GRC Beauty 2146 of 114 2194 Rita 2107 of 869 15491809

#BCC Bushwacker 41-93 GRC Gilda 2097 of 1295 Erin Rito Big Flban Rita 1E11 of 9J22 Traveler

BEPD	WEPD	YEPD	SC	CEM	MILK	\$EN
+.1 .35	+40 .2	7 +80 .27	+.46 .36	+8 .19	+28 .21	-9.68
+.5 .35	+33 .2	4 +61 .21	I+.25 .05	+6 .10	+24 .18	+5.11
\$F	\$G	\$B	D \$W	\$F	\$G	\$B
+25.54	+38.08	+59.76	+27.56	+7.65	+19.59	+49.25
d bv	\$ MARB	RE	FAT	D MARB	RE	FAT
	+.72	+.26	+.018	+.18	+.28	+.001
	+.1 .35 +.5 .35 ^{\$F}	+.1 .35 +40 .2 +.5 .35 +33 .2 \$F \$G +25.54 +38.08 d by \$MARB +.72	+.1 .35 +40 .27 +80 .27 +.5 .35 +33 .24 +61 .21 SF SG SB +25.54 +38.08 +59.76 d by S MARB RE +.72 +.26	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$

· 2232 has it all...calving-ease, weaning growth, yearling growth and out of an excellent cow. Use this bull with confidence!

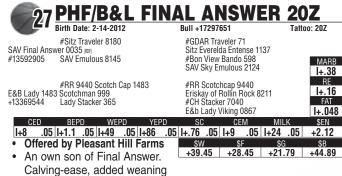
25 MAC/PHF WIN Birth Date: 2-2-2012	IDFALL 21 Bull 17337182		0: 218
PVF ALL PAYDAY 729 PVF Windfall SCC 9005 +16416682 Dameron PVF Proven Queen010	SAV Payroll 5281 PVF Blackbird 201 #Leachman Explorer +PVF Proven Queen 602		MARB N/A
#TC Gridiron 258 MAC Dixie Erica 6412 +16276438 OCC Dixie Erica 700F	#+GAR Grid Maker #TC Blackbird 7049 #DHD Traveler 6807 OCC Dixie Erica 935C		re N/A Fat N/A
CED BEPD WEPD YEPD +2 .05 +3.7 .05 +49 .05 +94 .05	SC CEM N/A N/A I+6 .05 I	MILK +23 .05	\$EN -9.00
 Offered by Pleasant Hill Farms I+94 Yearling! With a red hot Angus pedigree. Out of an 	SW SF +20.59 +37.96	\$G N/A	\$B N/A

excellent cow that is an own daughter of Gridiron out of Erica 700F, a 6807 x 935C daughter. This one will get it done!

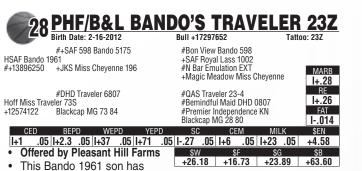
26			AVELER 11Z
	Birth Date: 2-13-2012	Bull +17297650	Tattoo: 11Z
HSAF Bando 1 #+13896250	#+SAF 598 Bando 5175 961 +JKS Miss Chevenne 196	#Bon View Band +SAF Royal Lass #N Bar Emulatio	s 1002
#+13090230	+JK3 MISS GREVENINE 190	+Magic Meadow	Miss Cheyenne I+.28
Hoff Miss Trav	#DHD Traveler 6807	#QAS Traveler 2 #Bemindful Mai	
+12574122	Blackcap MG 73 84	#Premier Indepe Blackcap MG 28	endence KN FAT
CED	BEPD WEPD		EM MILK \$EN
l+1 .05	I+2.3 .05 I+37 .05 I+		.05 1+23 .05 +4.58
 Offere 	d by Pleasant Hill Fa	rms sw	\$F \$G \$B
	ando 1961 son has		6.73 +23.89 +63.60
	ced trait EPDs, struc		

soundness, fleshing ability and carcass traits to improve any set of commercial cows. Flushmate to Lot 28.

8 • March Madness Bull & Heifer Sale



and plenty of yearling to boot! Positive energy values and a just right milk EPD. This one will work.



balanced-trait EPDs, structural

soundness, fleshing ability and carcass traits to improve any set of commercial cows. Flushmate to Lot 26.



Burks R001 Pure Product 562Z - Lot 29

BURKS R001 Birth Date: 2-13-2012	PURE PROD Bull 17327385	UCT 562Z Tattoo: 562Z
Connealy Final Product MCATL Pure Product 903-55 16482454 MA Esta 55-252	Connealy Product 568 #Ebonista of Conanga 47 #WAR Alliance 9126 600 RA Esta R243	
#BR Midland RF Miss Traveler R001 15058260 +EXG Miss Traveler M581 R3	#Twin Valley Precision E BR Royal Lass 7036-19 #B/R New Design 036 +PVA Miss Traveler 58 5	I+.25 FAT
CED BEPD WEPD YEP		MILK \$EN
+3 .28 +1.8 .36 +57 .28 +105		
Offered by Burks Cattle Co.	\$W \$F +29.87 +47.74	\$G \$B +27.10 +63.66
 A son of the Accelerated Genetics sire Pure Product the 		

combines low birth and high growth.



Burks 5820 Pure Power 546Z - Lot 30

30 BURKS 582 Birth Date: 1-28-2012	20 PURE POWER 5 Bull +17327403 Tatto	546Z
Connealy Final Product MCATL Pure Product 903-55 16482454 MA Esta 55-252	Connealy Product 568 #Ebonista of Conanga 471 #WAR Alliance 9126 6006 RA Esta R243	MARB
#SAV Net Worth 4200 Champion Hill Elba 5820 +15564241 SAV Elba 7099	#SAV 8180 Traveler 004 (RF) +SAV May 2410 #DHD Traveler 6807 #SAV Elba 5283	RE I+.30 FAT I+.035
I+1 .05 I+2.5 .05 I+58 .05 I+1	YEPD SC CEM MILK 109 .05 +.76 .31 1+8 .05 1+30 .05	\$EN -18.36
 Offered by Burks Cattle Co. 546Z is a product of our 	\$W \$F \$G +33.54 +52.35 +17.11	\$B +65.16

embryo transfer program and the heaviest weaning weight bull in our program history. 546Z's dam is a powerful Net Worth daughter that has worked in the embryo programs at Champion Hill and Coleman Angus.



Burks 8606 Pure Product 593Z - Lot 31

31 BURKS 8606	PURE PRODUCT Bull 17327399 Tai	593Z
Connealy Final Product MCATL Pure Product 903-55 16482454 MA Esta 55-252	Connealy Product 568 #Ebonista of Conanga 471 #WAR Alliance 9126 6006 RA Esta R243	MARB
#SAV 8180 Traveler 004 [IDF] EXAR Kildonan Erica 8606 #+15294991 +Riverbend Kildonan Erica3085	#Sitz Traveler 8180 +Boyd Forever Lady 8003 #GAR Precision 1680 B/R Kildonan Erica 642	RE I+.15 FAT I+.049
CED BEPD WEPD YEP		\$EN
	.26 +.68 .34 +10 .08 +23 .1	
Offered by Burks Cattle Co.	\$W \$F \$G +29.27 +42.19 +17.09	\$B +63.53
 A calving-ease bull with 	+23.21 +42.19 +17.09	+03.03
tremendous spread from birth	1	

to yearling!

March 7, 2013 • 9



SB Bright Idea 105Z - Lot 32



Burks 2114 Opportunity 575Z - Lot 33



Burks 8515 Vision 589Z - Lot 34

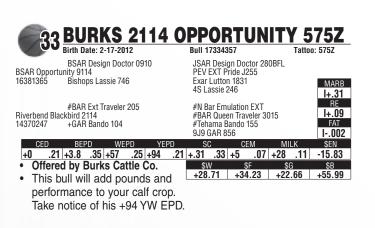


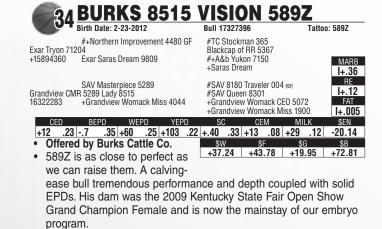
Burks 521 Tryon 578Z - Lot 35

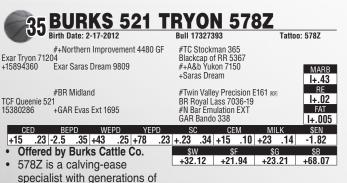
10 • March Madness Bull & Heifer Sale

32	SB BRIGHT Sirth Date: 2-12-2012		DEA ' Bull 17388		Tatto	00: 105Z
BC Lookout 702 +14791623	OCC Legend 616L 24 Gibbet Hill Mignonne E37		OCC Black #Papa Equ	nblazon 854E kbird 632J uator 2928 I Mignonne TF	R 29	MARB N/A
SB Rachel 51U 15992497	#TC Freedom 104 HSAF Rachel 411		#TC Ruby BT Bando		106	RE N/A FAT N/A
CED +3.27	BEPD WEPD Y +4.0 .33 +50 .26 +91	EPD .26	sc +.64 .33	CEM +5.16	MILK +19 .20	\$EN -2.35
 Offered 	by Burks Cattle Co.		\$W	\$F	\$G	\$B

A full brother to the 2011 March +21.12 +33.88 N/A N/A
Madness top-selling bull.







low birth weight genetics. Don't let this one get away if you have a set of heifers to breed this spring.

crop.

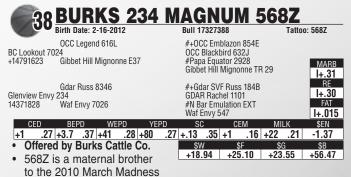


Burks 4173 Tryon 574Z -Lot 36

36	BURKS 4173 Birth Date: 2-17-2012	TRYON 57 Bull 17327390	42 Tattoo: 574Z
Exar Tryon 71: +15894360	#+Northern Improvement 4480 GF 204 Exar Saras Dream 9809	#TC Stockman 365 Blackcap of RR 5367 #+A&b Yukon 7150 +Saras Dream	MARB
Haines Black J 14547957	#Bon View New Design 1407 Jill 4173 Haines Black Jill 3570	#B/R New Design 036 Bon View Pride 664 #Krugerrand of Donamere Haines Black Jill 3207	RE I+.11 FAT I019
CED +12 .23	BEPD WEPD YEPD 5 .35 +47 .25 +86 .22	SC CEM	MILK \$EN •26 .14 -9.85
 Offere 	d by Burks Cattle Co.	\$W \$F	\$G \$B
 A star 	ndout since birth and a	+30.44 +29.35	+27.40 +72.26
favorit	e of many visitors. 574Z		
	ombination of calving-ease	e with solid perform	ance and
	ss EPDs.		

27	BURKS	M6 TF	RYON	I 573	Ζ	
	Birth Date: 2-17-20	12	Bull 17327	389	Tatto	o: 573Z
Exar Tryon 71: +15894360	#+Northern Impro 204 Exar Saras Dream		#TC Stock Blackcap c #+A&b Yu	of RR 5367 kon 7150		MARB
			+Saras Dr			I+.35 RE
WCC Blackcap +14187135		J	Bon View (Design 036 Gammer 85		I+.17 FAT
+1410/133	Premier Blackcap	OZTOA (IDL)	+Brusco Premier La	ady Blackcap	2861U	I003
CED	BEPD WE		SC	CEM	MILK	\$EN
+9 .23	+.4 .35 +42	.25 +76 .23	+.90 .34	+12 .11	+26 .14	-5.01
 Offere 	d by Burks Ca	ttle Co.	\$W	\$F	\$G	\$B
 Anoth 	er calving-eas	e Trvon	+29.42	+20.13	+22.56	+71.10
	om a dam wh					

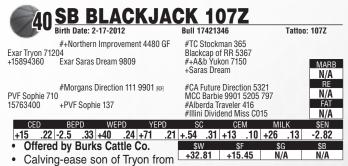
production at 12 years of age.



top-selling bull, who in his first calf crop sired the Reserve Grand Champion Carcass Steer at the 2012 National Junior Angus Show!



A heavy-muscled son of the Genex sire B C Lookout.



one of our most efficient cows.

41 SB BIG LEAG	UE 109Z Bull 17421347	Tattoo: 109Z
#+Northern Improvement 4480 GF Exar Tryon 71204 +15894360 Exar Saras Dream 9809	#TC Stockman 365 Blackcap of RR 5367 #+A&b Yukon 7150 +Saras Dream	MARB N/A
BT Bando 196J HSAF Ferns Pride 170C +14991592 #AAR Ferns Pride 1170	#Bon View Bando 598 GDAR Rachel 838 #Cedar Hills Traveler 8068 #AAR Ferns Pride 1013	RE N/A FAT N/A
CED BEPD WEPD YEPD +11 .203 .32 +46 .22 +84 .20	SC CEM +.88 .30 +12 .08 +2	MILK \$EN 4 .12 -5.84
 Offered by Burks Cattle Co. A calving-ease bull that will add frame and pounds to any calf 	\$W \$F	\$G \$B N/A N/A



Burks 234 Magnum 568Z - Lot 38 March 7, 2013 • 11



PHFC Dream Doctor 123Y - Lot 42





Offered by Metzger Cattle Co.

How you seen a red blaze faced 136 bull that you like any better? This one is flat awesome! Use him to add pounds of performance in feeder calves, retain ownership in a set of his steers to finish or make females to retain. This one will breed improvement!

70

120



M2C EverReady 489Y - Lot 43

12 • March Madness Bull & Heifer Sale



Elf Solid Gold Y166 - Lot 45

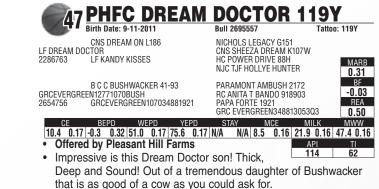
45 ELF SOLID GOLD Y166 Birth Date: 8-29-2011 Bull 2660718 Tattoo: Y166 **B/R NEW FRONTIER 095** B/R NEW DESIGN 036 GLS COMBINATION R2 WHITE FENCE PRIDE H1 2306323 GLS HOSTESS H16 LRS PREFERRED STOCK 370C GLS 91X EXPRESSO F01 MARB 0.23 BF SS GOLDMINE L42 WLE POWER STROKE -0.05 ELF GOLDEN GIRL U854 GW MISS LUCKY BUCK 858G HIGH VALLEY 7D7 OF 4G9 IRVINGTON 1695 7D7 3602 REA (9846523) IRVINGTN1211FREEHLDR1695 0.82 CE BEPD WEPD YEPD STAY MOE MILK MWW 10.2 0.19 0.9 0.33 57.3 0.30 91.2 0.19 N/A 4.2 0.18 14.5 0.18 43.2 0.22 Offered by Pleasant Hill Farms API TI 104 66

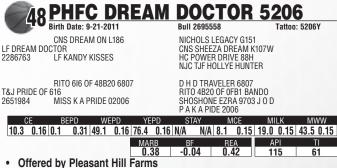
 A Cattleman's Bull! This Combination son has an excellent set of EPDs: CE 10.2, Wean 57.3, Year 91.2 and API of 104.1. This is a bull to use to make a difference!



Elf Leader Y159 - Lot 46

Birth Date: 8-24-2011	Bull 2660719	Tattoo: Y159
CONNEALY LEADTIME DNNEALY LEAD ON 23714 ELIGENCE PLUS OF CONANGA	CONNEALY DATELINE RUTHS RONA OF CONA TC DIVIDEND 963 EURA CAP OF CONANG.	MARB
SVF P022 VF/DF SIMM ANGUS T131 453503 131AN	STF MR MOMENTUM H SSSSCFPREFERREDMII	
 CE BEPD WEPD YEPD 9.7 0.15 0.2 0.32 53.8 0.30 94.1 0. Offered by Pleasant Hill Farms If performance is on your minor here! API 120.1, CE 9.7, Year across the board! 	18 N/A N/A 7.0 0.15	MILK MWW 25.9 0.17 52.8 0.21 API TI 120 71 REA .50 Solid





• Performance and Pedigree! Here is a half-blood bull that will put growth in his calf crop. Calving ease plus pounds is an excellent combination in this Dream Doctor son.

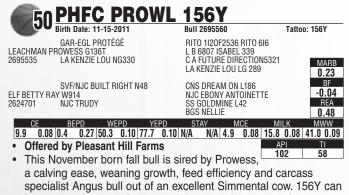


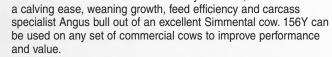
PHFC Alkaline 127Y - Lot 49

49 PHFC ALKAL Birth Date: 9-23-2011	INE 127Y	Tattoo: 127Y
TNT EVER READY R232 M2C ALKALINE 37W 2538605 SVF PERT T37	HC HUMMER 12M RC MISS LEGACY 058N LF DREAM DOCTOR NJC PERT	
SVF GDAR 216 LTD GRC MAID 646 OF 2063 216 2619236 GRC MAID OF BUMMERS 2063	TRAVELER 124 G D A R G D A R FOREVER LADY 71: G D A R EXECUTIVE 727 G M C MILE BARTMAID 519	
CE BEPD WEPD YEPD 9.6 0.15 2.3 0.32 59.2 0.14 91.8 0.1		MILK MWW 5 0.12 46.1 0.13
MARB	BF REA	API TI
Offered by Pleasant Hill Farms	-0.04 0.65	108 63
 Alkaline sired an excellent here 	d sire prospect in 127	V Alkaline is
known for his thickness, struct		
127Y is a chip off the old block		

results!

"Breeding Genetically Superior Beef Cattle is our Passion."





G D A B TRAVELEB 71

WLE POWER STROKE KAPPES LADY IRISH F88 PTL CUTTING EDGE D209

SITZ EVERELDA ENTENSE 1137 BON VIEW BANDO 598

S A V SKY EMULOUS 2124

NJC EBONY ANTOINETTE

MCE

API 142

STAY

Tattoo: 100Y

MARB

0.41

0.00

REA

0.48

MWW

76

51 PHFC FINAL KISS 100Y Birth Date: Bull 2695559

YEPD 15.0 0.27 0.7 0.27 62.7 0.27 99.9 0.27 N/A N/A 11.4 0.27 23.9 0.27 55.3 0.27

and bottom. He will make a difference in your herd.

mother! That's a pedigree! This bull has incredible genetics top

SITZ TRAVELER 8180

HC POWER DRIVE 88H

NJC TJF HOLLYE HUNTER

WEPD

· A Final Answer son out of Dream Doctor's

S A V FINAL ANSWER 0035 2320695 S A V EMULOUS 8145

BEPD

Offered by Pleasant Hill Farms

LF KANDY KISSES 2082460 NJ



PHFC Bettis 161Y - Lot 52

52 PHFC BETTIS	161Y Bull 2695564	Tattoo: 161Y
HOOKS SHEAR FORCE 38K TRIPLE C BETTIS S72J 2341670 LUCAS JOSIE 19K	NICHOLS LEGACY G151 C&D TRACY ELLINGSON BLACKPERFEC RIV BLK JOSIE 43B 755G	TOR MARB 0.22
GRC PAUL 2382 OF 1059 616 LS 464 OF 152 2382 2695531 GRC QUINTAS 152 OF 1288 7168	RITO 616 OF 4B20 6807 GRC PAULINE 10592396659 IDEAL 7168 OF 5450 107 STONE GATE QUINTAS	BF 0.04 REA 0.50
CE BEPD WEPD YEPD		AILK MWW
13.9 0.15 0.6 0.31 59.2 0.15 90.2 0.15	N/A N/A 8.4 0.15 21.3	2 0.15 50.8 0.15
 Offered by Pleasant Hill Farms 		API TI
		110 63

 An excellent bull to use on a set of cows that need some size and scale, pounds of performance and marketability. Out of an excellent cow. This bull will increase value in his calf crop!



PHFC Manifest 189Y - Lot 53

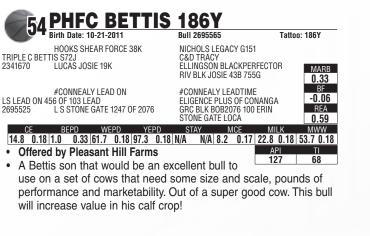
6 53 PHFC MANIFE	ST 189Y	
Birth Date: 10-22-2011	Bull 2695566	Tattoo: 189Y
NICHOLS LEGACY M72 NICHOLS MANIFEST T79	NICHOLS LEGACY G151 NICHOLS GAL G42	
2416547 NICHOLS MCM N13	GW LUCKY DICE 187H NICHOLS MCM G77	MARB 0.41
CONNEALY DATELINE L S 355 OF 102 DATELINE	D H D TRAVELER 6807 EILA EILA OF CONANGA	BF 0.00
2695523 L S EUROTIA 2065 OF 2076	GRC BLK BOB2076 100 ERIN GRC EUROTIA20650F652 82	
CE BEPD WEPD YEPD		ILK MWW
10.7 0.17 0.6 0.33 60.0 0.18 101.8 0.18	N/A N/A 10.7 0.15 22.3	0.16 52.3 0.17
 Offered by Pleasant Hill Farms 		API TI
 A son of Manifest with an excell 	ent FPD profile	23 69

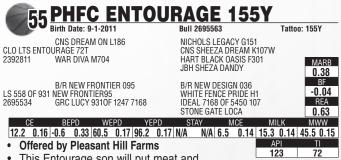
or Manifest with an excellent EPD profile! Use this bull to sire calves that come easy, grow and sell!



PHFC Bettis 186Y - Lot 54

•



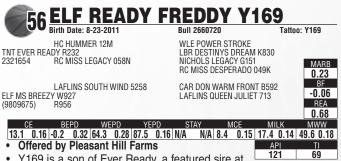


This Entourage son will put meat and performance in his calf crop. Here is a stout 18 month old bull that will cover a lot of cows this season and many thereafter ...

"Breeding Cattle with great numbers is easy. Breeding cattle that work in the real world is a challenging task."



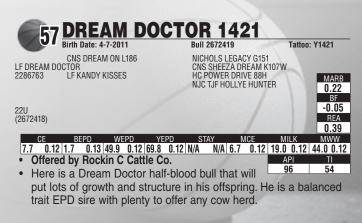
Elf Ready Freddy Y169 - Lot 56



Y169 is a son of Ever Ready, a featured sire at ABS. This bull's EPDs are excellent! CE 13.1, Wean 64.3, API 121.9 Take this one home and make a difference in your next calf crop!



Dream Doctor 1421 - Lot 57





PHFC Dream Come True 2162Z - Lot 58

119

65

58 PHFC DREAMCOMETRU JE <u>2162Z</u> Birth Date: 2-12-2012 Bull 2695549 Tatton: 21627

CNS DREAM ON L186 LF DREAM DOCTOR LF KANDY KISSES 2286763

CF

B/R DESTINATION 727-928 SVF SOMETHINGSPECIALW145 2650544 GRC IRENE 414 0F5163 945

NICHOLS LEGACY G151 CNS SHEEZA DREAM K107W HC POWER DRIVE 88H NJC TJF HOLLYE HUNTER B/B DESTINATION 727 B/R B GRC GRC

BLACK	CAP		0.02			
IDEAL 9450F304 7168					F	REA
CEUG	ENA 5	163			0	.50
١Y	N	ICE	MI	LK	MV	VW
N/A	8.8	0.16	19.7	0.16	45.8	0.16

API

118

MARB

0.48

TI

65

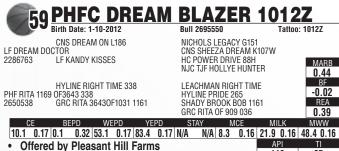
BEPD WEPD 9.0 0.17 0.7 0.32 52.2 0.17 81.9 0.17 N/A

- Offered by Pleasant Hill Farms •
- WOW! This is one of the very best bulls that

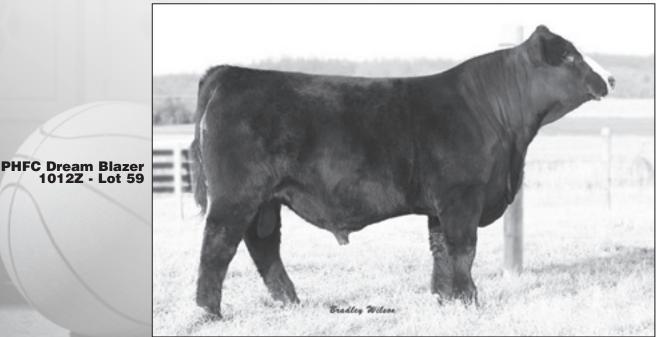
we have had the opportunity to raise. Sound, Deep, Thick, Long, Wide, and did I mention Sound! Plus a tremendous set of EPDs and out of an excellent daughter of B/R Destination 727-928. This is the kind of animal that you Dream about producing! Can you imagine the calves sired by this one?

STA

YFPD



- If you are looking for a bull that will make an
- impact in your cow herd, here he is! You have to see this one to understand just how good he really is...Thick, Deep, Sound, Wide and pounds of performance with EPDs to match!





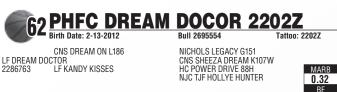
G A R SOLUTION PHF EUROTIA 807 OF639SOL 2650539 GRC EUROTIA 6390F5699559

NJC TJF HOLLYE HUNTER S S TRAVELER 6807 T510 G A R NEW DESIGN 50 G A R PRECISION 9559 GRC EUROTIA46580F10694H8 MII K STAY MCE

BEPD WEPD YEPD 11.0 0.17 0.4 0.32 51.4 0.17 83.7 0.17 N/A N/A 7.4 0.16 21.9 0.16 47.6 0.16

Offered by Pleasant Hill Farms ٠

125 67 • Excellent EPDs across the board on this tremendous potential herd sire! Out of a true performance bred cow that does an excellent job.



DAM - AAA 1099

WEPD BEPD YEPD MCF STAY MII K MWW 0.12 1.4 0.29 44.2 0.12 65.2 0.12 N/A N/A 2.3 0.12 20.4 0.12 42.5 0.12 7.3 Offered by Pleasant Hill Farms API .

-0.02

REA

0.43

- 92 52 This is the kind of bull to take home and make an immediate impact on the heterosis potential of your herd. He is out of an excellent commercial cow that absolutely always gets the iob done!



PHFC Dream Doctor 2312Z - Lot 61



-0.03

REA 0.53

MWW

AP



PHF/B&L Zeus 24Z - Lot 63

Offered by Pleasant Hill Farms

ZEUS... The name says it all! Balanced EPDs across the board. Sired by Driver and out of one of the best 1961 daughters in the country! This bull is a game changer!



MAC/PVF Driver 214Z - Lot 64



M2C Upgrade 842Z - Lot 65



M2C Done Right 373Z - Lot 66



HOC 223Z - Lot 67

64 MAC/PVF DRIVER 214Z Birth Date: 1-14-2012 Bull 2653280 Tattoo: 214Z CNS DREAM ON L186 NICHOLS LEGACY G151 WAGR DRIVER 706T CNS SHEEZA DREAM K107W 2411975 3C MELODY M668 BZ HART SUBZERO G322 3C CROCUS G374 BZ MARB 0.31 O C C EMBLAZON 854E WBCC LADY UNIVERSE 5078 D H D TRAVELER 6807 RF -0.04 DIXIE ERICA OF C H 1019 PAPA UNIVERSE 515 REA 2582812 E&B LADY UNIVERSE 307 E&B 4137LADYDOMINETTE688 0.65 STAY WEPD MCE BEPD YEPD MILK MWW
 10.7
 0.16
 1.0
 0.18
 59.6
 0.15
 89.4
 0.15
 N/A
 7.6
 0.12
 15.6
 0.12
 45.3
 0.13

 •
 Offered by Pleasant Hill Farms
 API
 TI
 112
 TI

- 113 Here is another Driver son out of an Emblazon with a higher CE, Wean, Year and API than his half-brother. The Cover Bull that offers all of the parts to improve your herd!



ELLINGSON LEGACY M229 MR NLC UPGRADE U8676 2474338 MS NLC MOJO S6119 B

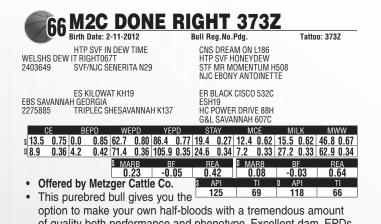
Bull Reg.No.Pdg Tatton: 8427 NICHOLS LEGACY G151 ELLINGSON MS PSTOCK K58 GLS MOJO M38 GFI DARLA M410

3C MACHO M450 BZ AKERS MAGGIE U840 2567325 OCC MISS 522P

MEYER RANCH 734 3C CROCUS H112 B

CE	BEPD	WEPD	YEPD	STAY	MCE	MILK	MWW
s 11.1 0.81 2.2	2 0.90	92.9 0.88	142.1 0.85	20.0 0.25	14.3 0.74	25.6 0.73	72.1 0.77
04.2 0.15 2.1	1 0.16	56.3 0.14	76.6 0.14	N/A N/A	6.8 0.14	18.5 0.13	46.6 0.14
		\$ MARB	BF	REA	D MARB	BF	REA
		0.28	-0.09	1.19	-0.03	-0.10	0.52
 Offered by Metzger Cattle Co. 				\$ API	TI	D API	TI
UnGrade is the Simmental				137	89	74	51

bull that is siring such an incredible set of calves that offer performance, phenotype and fleshing ability. This UpGrade son is a 3/4 blood that is out of an awesome cow.



of quality both performance and phenotype. Excellent dam. EPDs are where you need them.



yearling performance to boot! If you need growth performance and improved carcass guality ... here he is!

68 HOC 221Z Birth Date: 2-21-2012 Bull 2677438 Tattoo: 221Z M2C ALKALINE 37W SCREEDS SVF PERT T37 TNT EVER READY R232 HC HUMMER 12M RC MISS LEGACY 058N LF DREAM DOCTOR MARB NJC PERT 0.15 PTL CUTTING EDGE D209 BS MR ARAPAHOE 811A BF NLC B75 BARY ES KILOWAT KH19 -0.06 BPCC GWYNN 037S EBS SAVANNAH GEORGIA 2482532 REA TRIPLEC SHESAVANNAH K137 0.77 CE BEPD WEPD YEPD STAY MCE MILK MWW 0 0.15 2.2 0.32 65.6 0.14 89.8 0.14 22.0 0.11 8.8 0.12 20.8 0.12 53.6 0.13 Offered by Metzger Cattle Co. APL TI TI TI TI 9.0 •

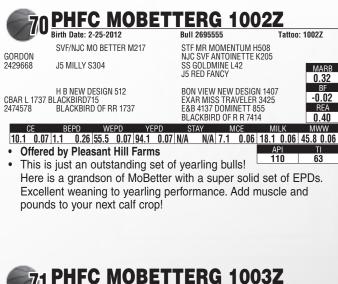
Alkaline calves are known for ease of calving and fast early growth. Here is your chance to own an Alkaline out

of an excellent cow. 221Z has an excellent set of numbers.



00	Birth Date: 2-21-2012	Bull 2677439	Tattoo): 205Z
CNS DREAM 0 2144976	NICHOLS LEGACY G151 N L186 CNS SHEEZA DREAM K107W	NICHOLS BLK DESTINY NICHOLS DEBRA D81 SRS FRANCHISE F601	′ D12	
2144570		NICHOLS JOLIETTE 107	7W	MARB 0.29 BF
HOC RAVISH	BMR DEW TIME U32	HTP SVF IN DEW TIME HWF KASHMERE		-0.05
2534002	EBS SHESA LAVISH	NICHOLS LEGACY G151 TRIPLEC SHESAVANNA		REA 0.66
CE	BEPD WEPD YEP		MILK	MWW
13.6 0.20	2.0 0.35 71.4 0.19 99.1	D.19 21.8 0.15 10.3 0.18	14.8 0.18	50.5 0.18
 Offered by Metzger Cattle Co. 			API	TI
• Horo v	133	74		

 Here you go! A Dream On son that is 133 API, 74
 74 TI and 13.6 CE! What a genetic opportunity in this purebred Simmental bull!





 Half-brother to E0170 and out of an excellent cow! Muscle, fleshing ability and soundness all in one. Here is your next herd sire.



HOC 221Z - Lot 68

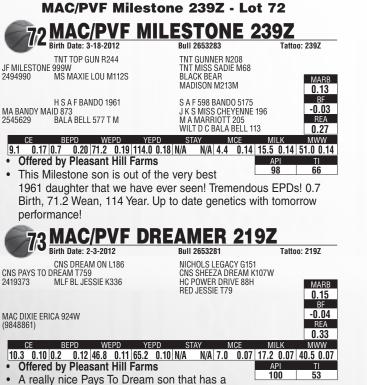


HOC 205Z - Lot 69



PHFC MoBetterG 1002Z - Lot 70





• A really nice Pays to Dream son that has a super set of EPDs. Here is a half-blood bull that will make that difference that you have been looking for in your next calf crop!

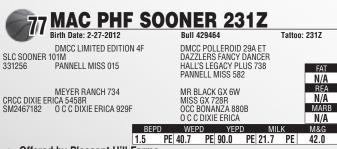
	 Birth Date: 2-16-2012 DJ ELISHA E503 	Bull 2651410 Meyer Ranch 734	Tattoo: 22Z
OJ SALUTE	G509	MISS JONG Y109	
1958584	MISS JONG 273	BUCK MISS JONG 204	MAR 0.2
	D H D TRAVELER 6807	Q A S TRAVELER 23-4	BF
2304490	ERICA 700F 0 C C DIXIE ERICA 935C	BEMINDFUL MAID DHD 080 HERO 6267 OF R R 0537	RE4
05		O C C DIXIE ERICA 787A	0.2
CE 7.2 0.2	BEPD WEPD YEP 21 1.0 0.22 40.8 0.21 63.8		MULK MWW 5 0.21 43.9 0
	ed by Pleasant Hill Farms		API TI
• Lot 7	4 and 75 are flush broth	ners out of an	85 50
exce	llent daughter of 6807! I	lere is a bull to use that	will add
	llent daughter of 6807! I		
fram	e and value to his calf c		
fram			
fram	e and value to his calf c ling and ribeye.	rop. Balanced trait EPDs	with positiv
fram	e and value to his calf ci pling and ribeye. 5. PHF/B&L DI	rop. Balanced trait EPDs	with positiv
fram	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI Birth Date: 2-6-2012	rop. Balanced trait EPDs XIE SALUTE Bull 2651413	with positiv
fram mark	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734	with positiv
fram mark	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503	rop. Balanced trait EPDs XIE SALUTE Buil 2651413 MEYER RANCH 734 MISS JONG Y109 BUCK	with positive of the second se
fram mark	e and value to his calf ci bling and ribeye. PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG Y109	with positiv
fram mark OJ SALUTE 1958584	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807	rop. Balanced trait EPDs XIE SALUTE Buil 2651413 MEYER RANCH 734 MISS JONG Y109 BUCK	with positiv 03Z Tattoo: 03Z 0.2
fram mark 0,000000	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807 ERICA 700F	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG Y109 BUCK MISS JONG 204 Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080	with positiv 032 Tattoo: 032 MAR 0.2(2) BF 0-0.0
frame mark 0,0000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000 0,000000	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807	rop. Balanced trait EPDs XIE SALUTE Buil 2651413 MEYER RANCH 734 MISS JONG Y109 BUCK MISS JONG 204 Q A S TRAVELER 23-4	with positiv 03Z Tattoo: 03Z
frammark mark DJ SALUTE 1958584 0 C C DIXIE 2304490 CE	e and value to his calf ci bling and ribeye. 5 PHF/B&L DD birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807 ERICA 700F O C C DIXIE ERICA 935C BEPD WEPD YEP	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG Y109 BUCK MISS JONG 204 Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080 HER0 6267 OF R R 0537 O C C DIXIE ERICA 787A D STAY MCE M	with positiv 032 Tattoo: 032 MAR 0.2(BE 0.2(BE 0.2(C.2) MILK
frammark mark DJ SALUTE 1958584 0 C C DIXIE 2304490	e and value to his calf ci bling and ribeye. 5 PHF/B&L DI 5 Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807 ERICA 700F 0 C C DIXIE ERICA 935C BEPD WEPD YEE 21 1.0 0.22 40.8 0.21 63.8	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG Y109 BUCK MISS JONG 204 Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080 HERO 6267 OF R R 0537 O C C DIXIE ERICA 787A D STAY MOE N 0.21 N/A N/A 2.6 0.21 23.1	with positiv 032 Tattoo: 032 7 -0.0 86 7 -0.0 87 -0.2 7 -0.3 7 -0.4 86 -0.2 97 -0.4 90 -0.21 43.9 0.21
frammark mark 0 5 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	e and value to his calf ci bling and ribeye. PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807 ERICA 700F 0 C C DIXIE ERICA 935C BEPD WEPD YEE 21 1.0 0.22 40.8 0.21 63.8 red by Pleasant Hill Farms	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG 2109 BUCK MISS JONG 204 Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080 HERO 6267 OF R R 0537 O C C DIXIE ERICA 787A D STAY MGE NA VA N/A 2.6 0.21 23	With positiv 032 Tattoo: 032 BF 7 -0.0 REF 7 -0.2 MILK MWW 5 0.21 API T
fram mark 01 SALUTE 1958584 0 C C DIXIE 2304490 (7.2 0.2 • Offer • Lot 7	e and value to his calf ci bling and ribeye. PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807 ERICA 700F 0 C C DIXIE ERICA 935C BEPD WEPD YEE 21 1.0 0.22 40.8 0.21 63.8 red by Pleasant Hill Farms 74 and 75 are flush broth	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG 2109 BUCK MISS JONG 204 Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080 HERO 6267 OF R R 0537 O C D DIXIE ERICA 787A D STAY MCE 0.21 N/A N/A 2.6 0.21 23.1 mers out of an	with positiv 032 Tattoo: 032 MAR 0.21 MUK MWW 0.21 43.9 API T 50
frammark mark OJ SALUTE 1958584 0 C C DIXIE 2304490 C C DIXIE 2304490 C C DIXIE 2304490 C C DIXIE 2304490 C C DIXIE 2304690 C C DIXIE C C DIXIE 2304690 C C DIXIE C C C DIXIE C C C DIXIE C C	e and value to his calf ci bling and ribeye. PHF/B&L DI Birth Date: 2-6-2012 DJ ELISHA E503 G509 MISS JONG 273 D H D TRAVELER 6807 ERICA 700F 0 C C DIXIE ERICA 935C BEPD WEPD YEE 21 1.0 0.22 40.8 0.21 63.8 red by Pleasant Hill Farms	rop. Balanced trait EPDs XIE SALUTE Bull 2651413 MEYER RANCH 734 MISS JONG 204 Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080 HERO 6267 OF R R 0537 O C C DIXIE ERICA 787A D STAY MGE A 0.21 N/A N/A 2.6 0.21 23.1 hers out of an Here is a bull to use that	with positiv 032 Tattoo: 03Z MAR 0.21 MUK MUK 0.21 43.9 API 1 85 50 will add

PHF/B&L MR	MEYER 734	32Z
Birth Date: 2-23-2012	Bull 2651418	Tattoo: 32Z
MR BLACK GX 6W MEYER RANCH 734 1390632 MISS GX 728R	T N T MR T MISS GX 852T ABC BIG-N-TAL JUNIOR H421	MARB
D H D TRAVELER 6807 E&D LADY 6807 796 2518815 LADY 183 TRAVELER 334	Q A S TRAVELER 23-4 BEMINDFUL MAID DHD 080 E&B TRAVELER 183 LADY STACKER B23	0.23 BF -0.05 REA 0.44
CE BEPD WEPD YEPD 2.6 0.22 0.9 0.22 40.0 0.22 66.1 0.2 • Offered by Pleasant Hill Farms • 734 X 6807 is a combination the theorem • 6000 is a combination the theorem • 1000 is a combination the theorem	22 N/A N/A 3.5 0.22 19.	AILK MWW 7 0.22 39.5 0.22 API TI 75 50

This bull will add pounds of performance to any British breed based commercial cow herd!



MAC PHF Sooner 231Z - Lot 77



- · Offered by Pleasant Hill Farms
- Lot 77 and 78 are flush brothers out of an excellent 734 X 6807 bred dam. With the combination of Simmental, Angus and Maine, heterosis is a major advantage. Both of these bulls have an excellent set of EPDs and can be used in so many ways.

Dirth Date: 3-7-2012 Buil 429466 Tattoo: 240Z SLC SOONER 101M PANNELL MISS 015 DMCC POLLEROID 29A ET DAZZLERS FANCY DANCER HALL'S LEGACY PULS 738 PANNELL MISS 582 Tattoo: 240Z MEYER RANCH 734 MR BLACK GX GW MR



Offered by Pleasant Hill Farms

CRCC DIXIE ERICA 5458R SM2467182 0 C C DIXIE ERICA 929F

 Lot 77 and 78 are flush brothers out of an excellent 734 X 6807 bred dam. With the combination of Simmental, Angus and Maine, heterosis is a major advantage. Both of these bulls have an excellent set of EPDs and can be used in so many any ways.



MAC PHF Sooner 240Z - Lot 78

COMMERCIAL HEIFERS

Lots 80 through 100 will consist of high quality yearling black and black baldy replacement commercial heifers. These heifers have been vaccinated, re-wormed and reproductive tract scored. These heifers are all born after 1/1/2012 and before 3/31/2012. They are from Cooper Cattle and Estes Brothers, both longtime Cowles' Pleasant Hill Farms bull customers and we appreciate their sharing their replacement heifers very much. The heifers will be sold in groups of five. Here is your chance to add excellent replacement females to your beef cattle herds!

"Good Cattle, Good People, Good Life"

Thanks for Coming!



www.pleasanthillfarms.com Gil, Mary, Corbin Caroline & Catherine Cowles 508 Rockfield Richpond Rd. Rockfield, KY 42274



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Kentucky

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- **19** Fall 2011 Angus Bulls
- 22 Spring 2012 Angus Bulls
- 16 Fall 2011 SimAngus and Simmental Bulls
- 21 Spring 2012 SimAngus, Simmental and SimSolution Bulls
- 100 Black and Black Baldy Commercial Replacement Yearling Heifers

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